

# Center for International Trade Development

At El Camino College

*Established in 1998, the Center for International Trade Development (CITD) is funded by the Chancellor's Office of the State of California to promote the state's international trade and competitiveness, assist exporters and importers, and advance economic and job growth.*

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Export to China

## Green Export Enabler Program (GEEP)

*Increase Your Sales Potential with the Export Enabler Program for companies in the "Green" Technology industry!*



*Center for International Trade Development, El Camino College Business Training Center*

**Kerry Bonner, GEEP Manager**

13430 Hawthorne Blvd.

Hawthorne, CA 90245

Phone: 310.973.3161

Fax: 310.973.3132

[kbonner@elcamino.edu](mailto:kbonner@elcamino.edu)

[www.greenexport.org](http://www.greenexport.org)

[www.greentechexport.org](http://www.greentechexport.org)



**El Camino College**  
**Center for International Trade Development**  
13430 Hawthorne Blvd., Hawthorne, CA 90250



INTERNATIONAL  
TRADE  
ADMINISTRATION

[www.GreenExport.org](http://www.GreenExport.org)

## Increase Your Sales Potential with the Export Enabler Program for companies in the “Green” Technology industry!

Substantial growth in California’s Green Technology industry can only come from increased penetration of foreign markets where over 95% of the world consumers and two-thirds of world purchasing power reside. Now is the time to explore ways to increase your sales potential with the **Green Export Enabler program (GEEP)**.

GEEP is offered exclusively by the El Camino College Center for International Trade Development in collaboration with the U.S. Department of Commerce, the Export-Import Bank of the United States, and California Manufacturing Technology Consulting.

GEEP seeks to increase global competitiveness and exports of California green technologies to China by using a seven-step process to ensure that your company is ready and able to compete in the world arena.

Highlights of the program include:

- Customized Training
- An On-Site Competitiveness and Export Readiness Assessment
- Customized Marketing Research and Promotion Services for the China market
- Assistance with Finding Buyers and Distributors in China
- Assistance with Financing, Insuring and Shipping Your Exports to China
- Representative Green Technology Center in Hong Kong

### Why GEEP?

The objectives of GEEP include increasing your global competitiveness and export readiness, increasing your export skills & competency, help your company enter and develop the markets in China, increase your market exposure, establish effective representation in China and make ongoing export sales.

### There is zero net cost to GEEP Clients!

Thanks to a three-year federal Market Development Cooperative Program agreement from the U.S. Department of Commerce, we are able to offset the \$7,500+ market value of the Green Export Enabler Program and offer it at an entry cost of only \$1,000. This cost will be more than offset by a \$1,500 subsidy applied towards export promotion services provided by the USDOC.

### Qualifications:

To qualify for this program, you must be a supplier of goods or services in the fields of environmental technology, renewable energy equipment or certified green building materials or services. For green financing with the Export-Import Bank of the U.S., please visit: <http://www.exim.gov/products/policies/environment/index.html>

### Please Contact Me!

*Please print or type:*

Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_  
City State Zip Code

Daytime Phone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_