

CAL Green/Clean Techs don't waste this chance!

Go with GEEP to Eco Expo Asia 2010

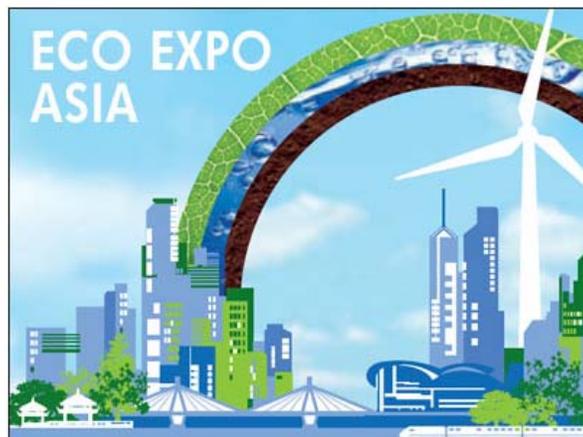
International Trade Fair on Environmental Protection

WHO/WHAT/WHY GEEP? Green Export Enabler Program (GEEP) is a Market Development Cooperative Program (MDCP) assisting California "Green/Clean Tech, Renewable Energy and Sustainable Building" companies export to China. With GEEP, 10 California SMEs can be subsidized to exhibit in the GEEP Pavilion at Eco Expo Asia!

WHERE: AsiaWorld-Expo is held at Hong Kong International Airport, Lantau, Hong Kong. As Hong Kong is the gateway to mainland China and the rest of Asia, Eco Expo Asia is an ideal platform for California green manufacturers and suppliers wanting a foothold in expanding Asian eco markets.

WHEN: November 3–6, 2010

COST: Only \$1,000 for all items below!



What does a California company get with GEEP for \$1,000?

- ✓ A 100 sq. ft. (10 x 10) booth includes 1 cabinet, 3 shelves, lighting, carpeting, 1 table + 3 chairs, partition walling, 1 power socket, waste bin and company listing in show catalog and official web site
- ✓ Discounted roundtrip airfare with Cathay Pacific airlines from Los Angeles/San Francisco to Hong Kong
- ✓ 4–nights complimentary hotel lodging* and shuttle service from guests' hotels to and from the show
- ✓ Free promotion of GEEP companies in pre-fair media/marketing collateral and on-site media interviews**
- ✓ Free participation in the Sino–US Day at Eco Asia Conference
- ✓ Complimentary business matching service with overseas buyers and exhibitors
- ✓ Customized side-trip program to the Pearl River Delta (PRD) to visit the fields or factories in the PRD
- ✓ Meet face-to-face with Chinese buyers and/or distributors
- ✓ Participate in two networking receptions for the GEEP delegation with Chinese government officials
- ✓ Receive at-the-show support from GEEP CITD staff

* 4–night hotel sponsorship is at one of the organizers' pre-selected hotels during the nights November 3–6 (inclusive) up to \$3,000; ONE room at ONE hotel per company. **Arranged by the fair organizers.

Registration Deadline: May 12, 2010

"Business Solutions to Climate Change" is the fair's theme responding to the worldwide agenda on climate change and supports Hong Kong's role as an international marketplace for innovative environmental technologies. To meet the region's environmental needs, a special focus will be placed on **green building** and **electric vehicles** in concurrence with the main exhibit focus on **air quality, energy efficiency and energy, waste management and recycling** and **eco-friendly products**.

El Camino College Center for International Trade Development (CITD) is a California state-funded initiative to promote California trade. El Camino College CITD was awarded a Market Development Cooperative Agreement (MDCP) in October 2009 from the U.S. Department of Commerce (USDOC) to assist California "Green" exporters. Named **Green Export Enabler Program (GEEP)**, GEEP has funds to subsidize your costs to exhibit at Eco Expo Asia.

To register, go to www.GreenExport.org and click "Register". For additional event details, visit www.ecoexpoasia.com. For more information, contact: Kerry L. Bonner, GEEP Project Manager, 310.973.3161 or kbonner@elcamino.edu.