



# Global Entrepreneurship Program Delegation to Athens, Greece April 28-30, 2014

(Note: All events in English)

## *Monday, April 28*

**1:00pm- Entrepreneurship Showcase**

**3:00pm** *Venue:* The Cube: Startup Center and Innovation Space  
8 Kleisovis Str, 10677 Athens

*Note:* Entrepreneurship fair, where selected local entrepreneurs display and present their businesses to U.S. delegates and other participants. Entrepreneurs pre-selected; open for other participants.

**3:30pm- "Mentor: Odysseus' Best Friend" Panel Discussion**

**5:00pm** *Venue:* The Cube: Startup Center and Innovation Space

*Notes:* Panel including U.S. delegates Alicia Marie, Kevin Langley and Jonathan Smith, moderated by Haris Makryniotis of Endeavor Greece. There will be 45 minutes of panel discussion, and 45 minutes of Q+A with the audience.

## *Tuesday, April 29*

**11:00am- Mentoring Office Hours**

**1:00pm** *Venue:* The Cube: Startup Center and Innovation Space

*Notes:* U.S. delegates will hold ten 10-minute one-on-one counseling sessions with different Greek entrepreneurs. Entrepreneurs interested in participating can sign up in the morning on a first come-first served basis.

**1:00pm- Marketing and Public Relations Session**

**2:15pm** *Venue:* The Cube: Startup Center and Innovation Space

*Notes:* Open discussion on marketing and PR, led by U.S. delegates Mary Gotschall, Davia Temin, Phil Meldrum and Chris Garcia. Moderated by Leda Karabela, Business & Management Coach.

**2:45pm-  
4:00pm**

**Funding Opportunities Panel Discussion**

*Venue:* The Cube: Startup Center and Innovation Space

*Notes:* Panel will include four U.S. delegates involved in funding mechanisms (George Marcus, Sheri Orlowitz, Thanos Triant, and Seth Goldstein). There will be 30 minutes of panel discussion, and 45 minutes of Q+A with the audience. Moderated by Panos Skliamis, Head of Strategy and International Business Development at PROFILE Software.

***Wednesday, April 30***

**11:00am-  
1:00pm**

**Greece-U.S. Entrepreneurship Challenges and Opportunities**

**Public event**

*Venue:* Eugenides Foundation, 387 Syngrou Avenue, Palaio Faliro

Discussion on the opportunities and challenges Greek and American entrepreneurs share. This event will feature successful Greek and Greek-American entrepreneurs, including Silicon Valley-based technology investors, sharing experiences and strategies which can benefit Greeks who plan to become or are already entrepreneurs. The discussion will highlight the critical importance of entrepreneurship to Greece's future growth and prosperity.