



Embassy of the United States of America

Press and Information Office

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Press Release

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“The Greening of America: An Opportunity for Europe?”

The U.S. Embassy in Paris and the City of Paris are partners in association with FedEx and Microsoft for the Green Industries Trade Mission Conference that will be held at the Microsoft Conference Center in Paris, France on April 12, 2010. This Conference will showcase contributions to sustainable development made through Public-Private Partnerships and President Obama’s leadership with regard to greening America. A panel of U.S. officials and business leaders will explain how the President’s policies stimulate private sector innovation, help reduce the carbon footprint, and contribute to the research and development of new technologies.

Some thirty U.S. companies are taking part in the Green Industries Trade Mission that will travel to several European capitals to highlight ways in which American companies work to solve environmental problems while contributing to growth and trade. The objective of the Trade Mission is to bring together potential business partners, distributors, agents and buyers on both sides of the Atlantic who are active in the expanding green technologies and goods market and bringing about an environmentally sustainable economy.

To register to cover this conference, please e-mail or call:

The deadline for all press registration will be: