

# The Washburne Award for Innovation in Diversity

Nomination Form

## Nominating information.

Please fill out and submit this page with all supporting documents to:  
U.S. Embassy Paris - Public Affairs Office - Attn: Washburne Prize  
2 avenue Gabriel - 75008 Paris



### **Nominee's information**

Company name

Contact name

Department

Daytime phone

Evening phone

Address

City and postal code

Email address

Project start date

### **Nominator's information**

Company name

Contact name

Department

Daytime phone

Evening phone

Address

City and postal code

Email address

Please be sure to include all relevant documentation that substantiates the nominee's diversity model and its outcomes. This may include statistics, press releases, newspaper clippings, photographs, letters of support/testimony, video clips, or other relevant information.

Nominator's signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **Guidelines for Description of Project or Program**

Using the following questions as a guide, please include a description of the nominee's program or approach, highlighting the innovative aspects and illustrating its positive impact on diversity, particularly among underprivileged youth, in France. These questions need not be answered individually but should be used to craft a description or narrative to convey important information to the jury.

Please do not exceed 1,500 words.

### *Project/Program: Origins and Objectives*

1. What are the key objectives of your project?
2. What were the issues that gave rise to the creation of this project?
3. How does the project function in practice?
4. What financial, technological, and personnel resources have been allocated to the project?

### *Project effectiveness and metrics*

1. How far has the project progressed in achieving the objectives listed above? What metrics or indicators of success are used to assess progress?
2. What other achievements show that the project has achieved its intended purpose/objectives?
3. Has the project been previously evaluated by a third party (e.g., the strengths and weaknesses of this project). Please provide the report.
4. What impact is the project having on the community? What is the scale of the impact?
  - a. How many people have been affected by the project? What percentage of the intended beneficiaries has the project reached?
  - b. Has the project developed skills and created jobs?

### *Sustainability*

1. How was the project designed to ensure that it would be able to continue operating effectively? How is the project expected to develop over time?
2. How has the project made (or is likely to make) a lasting impact?
3. What funding problems were or are being encountered?
4. What are the main obstacles to the ongoing sustainability of the project?
5. What do you estimate to be the likely total costs of the project?

### *Project innovation*

1. What do you consider to be the really innovative or creative elements of the project?
2. How were these innovations and/or new procedures developed (e.g., evolution, process)?
3. How has innovation lifted an existing project to the next level?

### *Company involvement*

1. What is the company's overall vision for the program/project?
2. How does the project link to the company's core business?
3. How has the company influenced the project?
4. What is the company's financial investment in the project?
  - a. How does it compare with other financial contributions from the company?
  - b. How has the financial contribution been used?
5. Has company expertise been used to make the project successful?
6. Is the company staff involved? What role did they play in the original and continuing implementation of the project?
7. Can the company replicate the project, e.g., in other French cities or in foreign subsidiaries?
8. Is the infrastructure and organization such that other organizations could become associated with the project to enable it to expand?