



American Resource Center Newsletter  
U.S. Embassy Helsinki  
October 2015, Issue 9

## Public Lecture “Anatomy of a Hit American TV Show” on Wednesday, Oct 28

Go behind the scenes of a hit U.S. Public TV show as Fulbright Scholar, award-winning writer and TV producer William Doyle shows you scenes from his hit 2014 PBS documentary film “U.S. Navy SEALs: Their Untold Story” and discusses his TV work with HBO and A&E and as a New York Times bestselling author.

William Doyle is a 2015-2016 Fulbright Scholar and lecturer in media and education at the University of Eastern Finland. He has served as Director of Original Programming and Executive Producer at HBO in New York City, Co-Writer and Co-Producer for a Writers Guild of America Award-winning documentary on White House tapes history for A&E, and Co-Producer of the 2014 hit PBS documentary film “Navy SEALs: Their Untold Story”. He is a New York Times-bestselling author whose recent books include “Secrets of the World’s Healthiest Children” and “PT 109: An American Epic of War, Survival and the Destiny of John F. Kennedy.”



*Welcome!*

# **Anatomy of a Hit American TV Show**



Public lecture by William Doyle

October 28, 17:00-18:30  
Kaisa Library, 7th floor



# WebPicks

collected by the ARC staff

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## American Life

**How Has Chinatown Stayed Chinatown?** by Nick Tabor. New York Magazine, September 21, 2015.

Against all odds, an ethnic monolith still exists within the most gentrified island on Earth. "If people want to see the way 19th-century New York had been, the closest you can come is Chinatown."

<http://nymag.com/daily/intelligencer/2015/09/how-has-chinatown-stayed-chinatown.html>

**A Matter of Degrees** by Adam Davidson. The New York Times Magazine, September 13, 2015.

Is college tuition too high? The answer – like so many things in American life today – depends on what you mean by college.

<http://www.nytimes.com/2015/09/13/magazine/is-college-tuition-too-high.html>

**President Obama & Marilynne Robinson: A Conversation in Iowa** by Barack Obama and Marilynne Robinson. The New York Review of Books, November 5, 2015.

The conversation was conducted in Des Moines, Iowa, on September 14. An audio recording of it can be heard at [itunes.com/nybooks](http://itunes.com/nybooks).

<http://www2.nybooks.com/articles/s3/2015/nov/05/president-obama-marilynne-robinson-conversation.html>

**TV vs. the Internet: Who Will Win?** by Jacob Weisberg. The New York Review of Books, October 8, 2015.

<http://www.nybooks.com/articles/archives/2015/oct/08/tv-vs-internet-who-will-win/>

**What You Need to Know to Be Culturally Literate in 2016.** The Wired, September 2015.

There are lots of things about living in the world today that they don't teach you in school. Here's a cheat sheet for everything you need to know now and in the coming year in the fields of science, culture, security, business, and design.

<http://www.wired.com/2015/09/new-cultural-literacy-2016/>

**Why the Rich Are So Much Richer** by James Surowiecki. The New York Review of Books, September 24, 2015.

"Income inequality has become such an undeniable problem, in fact, that even Republican politicians have taken to decrying its effects. It's not surprising that a Democrat like Barack Obama would call dealing with inequality "the defining challenge of our time."

<http://www.nybooks.com/articles/archives/2015/sep/24/stiglitz-why-rich-are-so-much-richer/>

## Economy & Politics

**Amateurs in the Oval Office: Why Americans Tend More and More to Want Inexperienced Presidential Candidates** by Jonathan Rauch. The Atlantic, November 2015.

The presidency, it's often said, is a job for which everyone arrives unprepared. But just how unprepared is unprepared enough?

<http://www.theatlantic.com/magazine/archive/2015/11/amateurs-in-the-oval-office/407830/>

**The Black Family in the Age of Mass Incarceration** by Ta-Nehisi Coates. The Atlantic, October 2015.

American politicians are now eager to disown a failed criminal-justice system that's left the U.S. with the largest incarcerated population in the world. But they've failed to reckon with history. Fifty years after Daniel Patrick Moynihan's report "The Negro Family" tragically helped create this system, it's time to reclaim his original intent.

<http://www.theatlantic.com/magazine/archive/2015/10/the-black-family-in-the-age-of-mass-incarceration/403246/>

**"Companies Don't Go Global, People Do": An Interview with Andy Molinsky** by Sarah Cliffe. Harvard Business Review, Oct 2015.

The international management expert Andy Molinsky advises us to get past abstractions about cultural differences. Here he talks with HBR's executive editor about the difficulties—and pleasures—of cross-cultural learning.

<https://hbr.org/2015/10/companies-dont-go-global-people-do>

**Goodbye, McKinley: The Rise and Fall of Names President William McKinley** by Jay Nordlinger. National Review, Oct 6, 2015.

With a stroke, President Obama changed the name of Mount McKinley to "Denali." "Denali" is an Indian name, or indigenous name. <http://www.nationalreview.com/goodbye-mckinley-name-game>

**Three-in-Ten U.S. Jobs Are Held by the Self-Employed and the Workers They Hire** by Pew Research Center, October 22, 2015. Hiring More Prevalent Among Self-Employed Asians, Whites and Men.

<http://www.pewsocialtrends.org/2015/10/22/three-in-ten-u-s-jobs-are-held-by-the-self-employed-and-the-workers-they-hire/>

**Who Qualifies for 'Asylum'?** by Emily Bazelon. The New York Times Magazine, September 15, 2015. The right of asylum might seem as culturally embedded as the ruins of one of the old temples.  
[http://www.nytimes.com/2015/09/20/magazine/who-qualifies-for-asylum.html?\\_r=0](http://www.nytimes.com/2015/09/20/magazine/who-qualifies-for-asylum.html?_r=0)

## Global Challenges

*The U.S. is the Chair of the Arctic Council from May 2015 through May 2017. We will be highlighting Arctic issues in the WebPicks through the chairmanship.*

**Arctic Issue: Arctic Nations Gather at Energy Conference** by Matt Buxton. Newsminer.com, October 1, 2015. "One of the closest parallels Alaska has is with the Lapland region of Finland. Like Alaska, it's the northernmost region of its country and faces challenges that the rest of the country often isn't aware of, said its governor, Gov. Mika Riipi, who attended the conference."  
[http://www.newsminer.com/news/local\\_news/arctic-nations-gather-at-energy-conference/article\\_681f6708-680a-11e5-9ca8-57f38cd71dba.html](http://www.newsminer.com/news/local_news/arctic-nations-gather-at-energy-conference/article_681f6708-680a-11e5-9ca8-57f38cd71dba.html)

**How Climate Change Is Forcing Us to Rethink National Parks** by Story Hinckley. The Christian Science Monitor, Oct 15, 2015. A study of yellow cedars in Alaska's Glacier Bay National Park and Preserve suggests that climate change calls for new models of conservation and preservation.  
<http://www.csmonitor.com/Environment/2015/1015/How-climate-change-is-forcing-us-to-rethink-national-parks>

**This Is How Rising Seas Will Reshape the Face of the United States** by Chris Mooney. The Washington Post, October 12, 2015. In a new study, a team of scientists who specialize in studying rising seas bring the implications of their research right to the U.S.'s doorstep — calculating just how many American cities and municipalities are at risk of being flooded in the future, as well as how many may already be committed to that fate.  
[www.washingtonpost.com/news/energy-environment/wp/2015/10/12/this-is-how-rising-seas-will-reshape-the-face-of-the-united-states](http://www.washingtonpost.com/news/energy-environment/wp/2015/10/12/this-is-how-rising-seas-will-reshape-the-face-of-the-united-states)

**We Have A Plan For Our Planet** by Johan Rockström & Peter Bakker. The Huffington Post, October 19, 2015. Did you hear the news? The world has a plan. An all encompassing plan to end poverty, feed everyone, create stable governments and peace and bring all of us in balance with nature and the limits of what our planet can handle.  
[http://www.huffingtonpost.com/johan-rockstrom/we-have-a-plan-for-our-planet\\_b\\_8333832.html?1445291669](http://www.huffingtonpost.com/johan-rockstrom/we-have-a-plan-for-our-planet_b_8333832.html?1445291669)

## International Relations

**The European Prospect** by Robert Kuttner. The American Prospect, September 28, 2015. With all the pathologies of the 1930s resurgent, Europe's experiment in economic and social union has never been more at risk.  
<http://prospect.org/article/european-prospect-fall-preview>

**International Crises and Disasters: U.S. Humanitarian Assistance Response Mechanisms** by Rhoda Margesson. Congressional Research Service Report, October 16, 2015. The majority of humanitarian emergencies worldwide stem from natural disasters or from conflicts. Congress has consistently supported humanitarian efforts as a means of saving lives, promoting stability, and furthering U.S. foreign policy objectives. Intervention results in varying amounts of relief and recovery assistance and can have an important impact not only on the relief operation itself but on broader foreign policy issues. <http://www.fas.org/sgp/crs/row/RL33769.pdf>

**It's Time to Rearm Germany and Japan: Wealthy Allies Have Had a Free Ride for Too Long** by Barney Frank. Politico Magazine, October 21, 2015. No issue in next year's election will have more impact on our day-to-day lives than the Republican pledge to spend hundreds of billions more on the military than will occur in a Democratic administration.  
<http://www.politico.com/magazine/story/2015/10/its-time-to-rearm-germany-and-japan-213279>

**A Strengthened Assad Visits Putin** by Krishnadev Calamur. The National Journal, October 21, 2015. Bashar al-Assad visited Moscow at the invitation of his Russian counterpart, Vladimir Putin. Their meeting on Tuesday marks the first time the Syrian leader has left his country since 2011.  
<http://www.nationaljournal.com/s/91143/strengthened-assad-visits-putin?mref=landing-list>

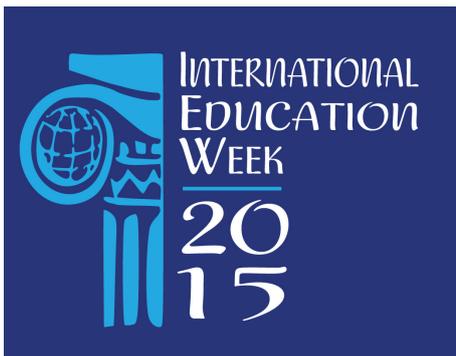
**White House: Doctors Without Borders Incident Is "Profound Tragedy"** by Caroline Nyce. The National Journal, October 5, 2015. The White House said Monday that there will be three investigations into an airstrike that damaged a hospital operated by Doctors Without Borders in Afghanistan. The aid group said 22 people, three of whom were children, were killed in the strike, which occurred early Saturday morning.  
<http://www.nationaljournal.com/s/74405/white-house-doctors-without-borders-incident-is-profound-tragedy?mref=landing-list>

## Coming Up: International Education Week

International Education Week is celebrated November 16-20, 2015.

It is an opportunity to celebrate the benefits of international education and exchange worldwide. This joint initiative of the U.S. Department of State and the U.S. Department of Education is part of our efforts to promote programs that prepare Americans for a global environment and attract future leaders from abroad to study, learn, and exchange experiences in the United States.

See more at: <http://eca.state.gov/programs-initiatives/international-education-week>



## American Resource Center's Study Guides Collection

## Resources for Studying in the U.S.

These and many more books on studying in the U.S. available for home loan.



## Did You Know?

On the 11th hour of the 11th day of the 11th month of 1918, an armistice, or temporary cessation of hostilities, was declared between the Allied nations and Germany in the First World War, then known as "the Great War." Commemorated as Armistice Day beginning the following year, November 11th became a legal federal holiday in the United States in 1938. In the aftermath of World War II and the Korean War, Armistice Day became Veterans Day, a holiday dedicated to American veterans of all wars.

Veterans Day is celebrated on November 11. The U.S. Embassy Finland is closed but the ARC remains open. Welcome!

(Source: <http://www.history.com/topics/holidays/history-of-veterans-day>)



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