AMBASSADOR'S ENTREPRENEURIAL CHALLENGE

DO *YOU* HAVE WHAT IT TAKES?

WIN

TRAVEL TO THE UNITED STATES

SEED MONEY to bring your idea to life

DINNER WITH THE AMBASSADOR

Send in your submission by Monday, September 29, 2014

LEADership, Education and Development

For more information, visit www.facebook.com/finland.usembassy or finland.usembassy.gov/aec.html

AMBASSADOR'S ENTREPRENEURIAL CHALLENGE

The U.S. Ambassador, LEADership, Education and Development, and partners challenge YOU to tackle a real-life problem, issue or market opportunity that would improve an enterprise, an industry, and/or the country. Students are invited to participate in one of the six regional competitions held in: Tampere, Jyväskylä, Kuopio, Oulu, Turku, Helsinki. Regional winners will be hosted in Helsinki for a day of workshops before competing in the national finals. Champions of the Challenge will travel to the United States to participate in the prestigious LEADership Education and Development's Summer Business Institute held for several weeks each summer at top U.S. universities.

HOW IT WORKS

Teams of 2-5 students must create a business plan that demonstrates the essential skills for bringing an idea to life: entrepreneurship, creativity, critical thinking and problem solving skills, language ability, and presentation skills. To enter, submit in English a one-page description OR a two minute (maximum) video to **AECFinland2014@gmail.com**. Please provide the following information:

1. Team name and members (students and teacher/advisor), including contact information.
2. The region where your team will compete (Tampere, Jyväskylä, Kuopio, Oulu, Turku, Helsinki).
3. Overview of the problem, issue, or market opportunity your team identified.
4. Your team's idea...
5. ...and your plan to bring it to life!

During the regional competitions, each team will be allowed a short "pitch" (in English), followed by questions from a panel of expert judges. Regional winners will be hosted in Helsinki for entrepreneurship-related, critical thinking and problem solving workshops before the national championship.

A few rules: You must be enrolled in school (grade 7 through upper secondary school), and have a team of at least 50% Finnish citizens. Each team must have a teacher/advisor. Your plan must be new – no existing businesses allowed! One entry per team. Be innovative. Be visionary.

TIMELINE

- **Monday, September 29, 2014**: Last day to send in your submission.
- Semi-final competitions in **Tampere (October 21), Jyväskylä (October 27), Kuopio (October 28), Oulu (October 30), Turku (November 4), and Helsinki (November 6).**
- **Entrepreneurship and presentation workshops and final competition in Helsinki (week 47).**

PRIZES

The winning team will:

- Travel to the United States for the LEADership, Education and Development Summer Business Institute.
- Receive seed money to bring their idea to life.
- Enjoy dinner with the Ambassador to discuss the winning plan.

WANT A REAL-LIFE LEARNING OPPORTUNITY?
TAKE THE AMBASSADOR'S ENTREPRENEURIAL CHALLENGE!

For more information, visit www.facebook.com/finland.usembassy or finland.usembassy.gov/aec.html
Or contact: U.S. Embassy Exchanges Assistant Maria Kivelä at **kivelamk@state.gov**, +358 9 6162 5275
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