

## Introducing the Washington Fellowship for Young African Leaders

### What is the Washington Fellowship?

The Washington Fellowship is the new flagship program of the President's Young African Leaders Initiative (YALI). This program will bring over 500 young leaders to the United States each year, beginning in 2014, for leadership training and mentoring, and will create unique opportunities in Africa to put those new skills to practical use in propelling economic growth and prosperity, and strengthening democratic institutions.

The Washington Fellowship will:

- Invest in a new generation of young African leaders who are shaping the continent's future.
- Respond to the strong demand by young African leaders for practical skills that can help them take their work to the next level in the fields of public service and business.
- Deepen partnerships and connections between the United States and Africa.
- Build a prestigious network of young African leaders who are at the forefront of change and innovation in their respective sectors.

### Investing in Critical Sectors

- **Public Management Institutes**

Public Management Institutes will be tailored to young Africans who work or aspire to work in all levels of government agencies, regional organizations such as the African Union, international organizations such as the United Nations, or other publicly-minded organizations or think tanks. Public Management Institutes will expose participants to U.S. public management models and best practices, while building technical and leadership capacity in areas such as transparency, procurement, public financial management, government tender processes, legislative/executive collaboration, citizen engagement and outreach, human resource management, program implementation, and policy formulation.

- **Business and Entrepreneurship Institutes**

Business and Entrepreneurship Institutes will cater to the range of aspiring entrepreneurs who hope to take on leadership roles within the private sector or start their own business ventures on the continent. Business and Entrepreneurship Institutes will expose participants to business and entrepreneurial approaches in the U.S., including those that are employed to address social issues, while building technical and leadership capacity in areas such as strategy, operations, supply chain management, business ethics, social entrepreneurship, microfinance, organizational development and management, marketing,

innovation and technology, emerging markets and risk analysis, strategic business planning, and corporate social responsibility.

- **Civic Leadership Institutes**

Civic Leadership Institutes will be oriented to young Africans who are civically engaged and serving the public through non-governmental organizations, community based organizations, or volunteerism. Civic Leadership Institutes will expose participants to the meaning of civic leadership in the U.S., while building technical and leadership capacity in areas such as citizenship, community building, economic development, grassroots activism, political organizing and leadership, and volunteerism. In order to define the content of the Institute and enhance the academic experience, programs may focus on a specific theme or sub-themes such as organizational management, strategic planning, fundraising, community relations and outreach, advocacy, monitoring and evaluation, media, and coalition-building.