



VACANCY ANNOUNCEMENT  
46

Date: 03/28/2013



**ANNOUNCEMENT NUMBER: 46**

**OPEN TO:** All Interested Candidates.

**POSITION:** Information Assistant (Social Media Coordinator),  
LES-8<sup>(1)</sup>; FP-6<sup>(2)</sup>

**OPENING DATE:** March 28, 2013

**CLOSING DATE:** April 11, 2013

**WORK HOURS:** Full-time; 40 hours/week.

**SALARY:** (1) Mission Policy is to hire LES employees at step 1 of the grade. The current annual salary for an LES-8, step 1 is L.E. 70,744.

(2) Actual FP grade and salary will be determined by the US Department of State.

Notes: All ordinarily resident applicants must have the required work and/or residency permits to be eligible for consideration.

Best qualified displaced/RIFed employees will receive priority *consideration* if no US Citizens, family members or veterans apply.

The US Embassy in Cairo is seeking an individual for the position of Information Assistant (Social Media) in the Public Affairs Office.

**BASIC FUNCTION OF POSITION**

The incumbent is responsible for the public diplomacy efforts using new media to target key audiences. Develops and manages social media



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strategy and embassy's social media voice in support of public diplomacy goals. Develops strategies to market and conduct further outreach on programs, exchanges and mission activities. Employs available technology and social media tools to conceive, develop and design programs and produce materials. Develops and produces a mutli-media products for Mission Social Media. Assists with media tasks. Serves as back-up Webmaster.

A copy of the complete position description listing all duties and responsibilities is available in the Human Resources Office. Contact Neveen or Lamiaa at 2797-3001.

### **QUALIFICATIONS REQUIRED**

NOTE: All applicants must address each selection criterion detailed below with specific and comprehensive information supporting each item.

1. Bachelor's degree in Mass Communication, Journalism, English Language, American Studies, International Relations, Public Relations, Library Science, Graphic Design or Information Science and Technology is required.
2. Three years experience in media, advertising, information technology or a diplomatic/international organization to include some practical experience with social media, web word processing, electronic mail, desktop publishing is required.
3. Level IV (fluent) in English and Arabic are required.

### **SELECTION PROCESS**

When equally qualified, US Citizen Eligible Family Members (AEFMs) and US Veterans will be given preference. Therefore, it is essential that the candidate address the required qualifications above in the application.



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**ADDITIONAL SELECTION CRITERIA**

1. Management will consider nepotism/conflict of interest, budget, and residency status in determining successful candidacy.
2. Current employees serving a probationary period are not eligible to apply.
3. Currently employed US Citizen EFMs who hold an FMA appointment are ineligible to apply for advertised positions within the first 90 calendar days of their employment.
4. Currently employed NORs hired under a Personal Services Agreement (PSA) are ineligible to apply for advertised positions within the first 90 calendar days of their employment, unless currently hired into a position with a When Actually Employed (WAE) work schedule.

**TO APPLY**

**Interested applicants for this position must submit the following or the application will not be considered:**

1. The Universal Application for Employment (UAE) DS-174 (link to instructions and applications: <http://egypt.usembassy.gov/hr.html> )
2. Candidates must provide in the application (DS-174) names of family members working in the Mission.
3. Candidates who claim US Veterans preference must provide a copy of their Form DD-214 with their application or the preference will not be applied.
4. (Optional): Any other documentation (e.g., essays, certificates, awards, copies of degrees earned) that addresses the qualification requirements of the position as listed above.



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**SUBMIT APPLICATION TO**

Human Resources Office  
Attention: Neveen Elias or Lamiaa Hafez  
US Embassy, Cairo  
8, Kamal El Din Salah Street, Garden City  
Email: cairojobs@state.gov

**POINT OF CONTACT**

Neeven Elias or Lamiaa Hafez  
Telephone: 2797-3001  
FAX: 2797-2611

Tod Duran  
Human Resources Officer

Old position X  
New position  
Redesignation

**"Mission policy prohibits pre-selection of applicants."**

Drafted:HRM:NElias  
Cleared:HRM:IZulfikar, PA:

Dist: 14 B, D  
21 FCS B, D  
HR Extra 20 copies

**DEFINITIONS**

1. AEFM: A type of EFM that is eligible for direct hire employment on either a Family Member Appointment (FMA) or Temporary Appointment (TEMP) provided s/he meets all of the following criteria:

- US citizen;
- Spouse or dependent who is at least age 18;



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- Listed on the travel orders of a Foreign or Civil Service or uniformed service member permanently assigned to or stationed at a US Foreign Service post or establishment abroad with a USG agency that is under COM authority;
  - Is resident at the sponsoring employee's or uniform service member's post of assignment abroad, approved safehaven abroad, or alternate safehaven abroad;
- and
- Does not receive a USG annuity or pension based on a career in the US Civil, Foreign, or uniform services.

2. EFM: Family Members at least age 18 listed on the travel orders of a Foreign of Civil Service or uniformed service member permanently assigned to or stationed to a US Foreign Service post or establishment abroad with a USG agency that is under COM authority who do not meet the definition of AEFM above.

3. Member of Household: A MOH is a person who: 1) Has accompanied, but is not/not on the travel orders of a US Citizen Foreign or Civil Service employee or uniform service member permanently assigned to or stationed at a US Foreign service post or establishment abroad; 2) Has been declared by the sponsoring employee to the Chief of Mission as part of his/her household; and 3) Resides at post with the sponsoring employee.

4. Ordinarily Resident (OR): A citizen of the host country or a citizen of another country who has shifted the main residency focus to the host country and has the required work and/or residency permits for employment in country.

5. Not-Ordinarily Resident (NOR): Typically NORs are US Citizen EFMs and EFMs of FS, GS, and uniformed service members who are eligible for employment under an American USG pay plan, on the travel orders and under Chief of Mission authority, or other personnel having diplomatic privileges and immunities.



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**CLOSING DATE FOR THIS POSITION: April 11, 2013**

The US Mission in Cairo provides equal opportunity and fair and equitable treatment in employment to all people without regard to race, color, religion, sex, national origin, age, disability, political affiliation, marital status, or sexual orientation. The Department of State also strives to achieve equal employment opportunity in all personnel operations through continuing diversity enhancement programs.

The EEO complaint procedure is not available to individuals who believe they have been denied equal opportunity based upon marital status or political affiliation. Individuals with such complaints should avail themselves of the appropriate grievance procedures, remedies for prohibited personnel practices, and/or courts for relief.