



We are pleased to announce our **Coca-Cola MENA Scholarship Program for 2016!**

The Coca-Cola Company & the U.S. Department of State are once again partnering to sponsor 100 university students from 8 different countries across the Middle East, North Africa and Near Asia to attend a month-long business program at Indiana University's prestigious Kelley School of Business, one of the top ranked business programs in the United States.

This multi-faceted, immersion scholarship program is designed to give a group of students the opportunity to learn about business education through an accelerated curriculum. The program, which begins in late June 2016, is fully funded including travel to and within the United States, accommodations, meals, and university and visa fees.

How to Apply for the 2016 Coca-Cola MENA Scholarship Program?

All you have to do is share your business idea on how to "**Make Tomorrow Better**" in Egypt. The 25 ideas with the most votes will automatically make it to the semi-final round. Following the semi-finals, 14 final winners will be selected and will win scholarships to attend the program at Indiana University. Submit your ideas before the **application deadline on March 20th**.

Check out the Coca-Cola MENA Scholarship page at <https://scholarship.coca-cola.com/>

All Candidates must:

- Have Egyptian nationality, currently reside in Egypt, and have a valid passport for international travel.
- Have limited or no travel experience to the United States (preferred).
- Be currently enrolled in a university and between the ages of 18-24 years old.
- Be fluent in English and have a basic knowledge of Microsoft Office (Word, Excel and PowerPoint).
- Be able to travel from July 1st to August 5th, 2016.

Please note that Ramadan will take place during part of the program dates and that the travel dates cannot be amended. Indiana University is well aware of Ramadan and will make accommodations for attending scholarship winners.