



## Dubai & the Northern Emirates – USA Road Show

September 23<sup>rd</sup> – October 5<sup>th</sup> 2012

This first-ever event will bring a mix of United States and United Arab Emirates government officials, companies, and business organizations to the USA with the objective of increasing awareness among American companies of business opportunities in the UAE and using the UAE for building business in the MENA region.

The target audience in the USA consists of hundreds of companies, ranging in size from SMEs to major multinational corporations. The Road Show will include pre-organized events in five cities: New York, New York; Atlantic City, New Jersey; Minneapolis/St. Paul, Minnesota; Seattle, Washington and Dallas/Fort Worth, Texas.

For more information on how to join this trip, including the Event Agenda and Travel Schedule, please contact:

**Mr. Robert Bannerman**  
Commercial Attaché

U.S. Consulate  
Dubai – United Arab Emirates  
Tel: +971 - 4 - 309 4963  
Fax: +971 - 4 - 309 4841  
Email: robert.bannerman@trade.gov

[www.BuyUSA.gov/uae](http://www.BuyUSA.gov/uae)  
[www.export.gov/uae](http://www.export.gov/uae)

### Event Organizers



U.S.-U.A.E. Business Council  
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