WELCOME
WILLKOMMEN

The Foreign Agricultural Service of the U.S. Department of Agriculture (FAS/USDA) in Washington D.C. and the U.S. Embassy in Berlin welcome you to the USA Pavilion at FRUIT LOGISTICA 2014. The exhibitors will be presenting an overview of the bountiful variety of produce grown in and available from the United States of America. Representatives of various U.S. producer organizations stand ready to assist you with product information and contacts to U.S. suppliers. The Agricultural Affairs Office of the U.S. Embassy in Berlin will also be happy to answer any additional questions you may have. Please visit us in the USA Pavilion in Hall 23, Stands A-01, A-02, A-03, B-02, and B-04.

Office of Agricultural Affairs
U.S. Embassy Berlin, Germany

Der Foreign Agricultural Services des U.S. Department of Agriculture (FAS/USDA) in Washington, D.C. und die Agrarabteilung der US-Botschaft in Berlin heißen Sie herzlich willkommen im USA-Pavillon auf der FRUIT LOGISTICA 2014. Die Aussteller zeigen einen Querschnitt der breiten Palette von Obst, Gemüse, Nüssen und Trockenfrüchten, die in den USA erzeugt werden. Darüberhinaus sind Ihnen Vertreter verschiedener Erzeuger Verbände gern mit Produktinformationen und Kontakten zu weiteren US- Lieferanten behilflich. Die Agrarabteilung (Foreign Agricultural Service) der US-Botschaft in Berlin beantwortet gern Ihre Fragen.
Bitte besuchen Sie uns im USA-Pavillon in Halle 23. Stände A-01, A-02, A-03, B-02, B-04

Büro für Landwirtschaft Botschaft der USA
Berlin

Bard Valley Medjool Date Growers — B-02-2

P.O. Box 937, Bard, CA 92222, USA
C: Juan Guzman **E:** juang@datepac.com **T:** +1 (928) 726-9191
F: +1 (928) 726-9413 **W:** www.naturaldelights.com

Bard Valley Medjool Date Growers. Growers and shippers of medjool dates. Grown in Bard Valley California. Bard Valley has all the natural qualities to grow the finest medjool dates, fresh water, heat, low humidity and sandy loam soil.

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California Pear Advisory Board — A-02-2

1521 I Street, Sacramento, CA 95814, USA
C: Chris Zanobini **E:** info@calpear.com **T:** +1 (916) 441-0432
F: +1 (916) 446-1063 **W:** www.calpear.com

The California Pear Advisory Board (CPAB) represents all pear farmers in the state of California and conducts global market development activities on behalf of the industry.

California Table Grape Commission — A-02-1

392 W. Fallbrook, Suite 101, Fresno, CA 93711, USA
C: Debbie Davis **E:** susan@grapesfromcalifornia.com **T:** +1 (559) 447-8350
F: +1 (559) 447-9184 **W:** www.grapesfromcalifornia.com

California Table Grape Commission is the promotional, educational, research and issues management arm of the state's table grape industry.

Catania Worldwide Stellar Distributing — A-03-6

123 Eastside Dr., Suite #3, Toronto, Ontario, M8Z 5S5, Canada
C: Mario Marsellis **E:** mario@cataniaworldwide.com **T:** +1 (416) 236-9394
F: +1 (416) 236-3992 **W:** www.cataniaworldwide.com

Catania Worldwide is vertically integrated produce distribution company. We grow, pack, ship, many fruits all around the world.

Chelan Fresh Marketing — B-02-3

317 East Johnson Avenue, Chelan, WA 98816, USA
C: Kathryn Grandy **E:** marketing@chelanfresh.com
T: +1 (509) 682-3854 **F:** +1 (509) 682-5768
W: www.chelanfresh.com

Chelan Fresh Marketing represents over 400 growers selling top quality apples, cherries and pears from Chelan, Washington.

ElastiTag - Bedford Industries — A-03-1

1659 Rowe Avenue, Worthington, MN 56187, USA
C: Belinda Heidebrink **E:** bedford@bedfordind.com **T:** +1 (507) 376-4136
F: +1 (507) 376-6742 **W:** www.elastitag.com / www.bedfordind.com

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Farm Fresh Produce, Inc. — A-01-4

P.O. Box 124, Faison, NC 28341, USA
C: Diana Ramirez **E:** sales@farm-fresh-produce.com **T:** +1 (910) 920-9871
F: +1 (910) 920-9874 **W:** www.farm-fresh-produce.com

Farm Fresh Produce, Inc. is a reliable exporter of quality produce around the world.

FibreDust, LLC — A-03-5

34 Lazy Valley Rd., Glastonbury, CT 06033, USA
C: Kong Thor **E:** kthor@fiberdust.com **T:** +1 (860) 659-4333
F: +1 (860) 633-1444 **W:** www.fiberdust.com

Wholesaler of soil-less growing medium known as, coconut coir. Products include but not limited to compressed coir, coir discs, coconut mulch, coco coir grow bags (various sizes), mulch mats, fiber rolls, erosion control products.

GE Mango Farm, LLC — A-01-2

P.O. Box 848, Santa Isabel, Puerto Rico 00757, USA
C: Yoav Cohen **E:** Info@Gomangopr.com **T:** +1 (787) 845-5004
F: +1 (787) 845-6313 **W:** www.Gomangopr.com

GE Mango produces high-quality Keitt and Tommy Atkins mangos and papayas from April to August on the southern coast of Puerto Rico. GE Mango cultivates 500 acres, shipping 3000 ton/year.

Ham Produce Company — A-01-1

963 Hwy 258 South, Snow Hill, NC 28580, USA
C: Will Kornegay **E:** sales@hamfarms.com **T:** +1 (252) 747-8200
F: +1 (252) 747-9255 **W:** www.hamfarms.com

Ham Produce Company is a family operated farm that has been growing quality produce since 1975. Today, it is one of the largest growers, packers, shippers of sweet potatoes in the US, providing a constant supply of sweet potatoes year round.

Macro Plastics — A-03-4

2250 Huntington Drive, Fairfield, California 94533, USA
C: Elma Ocampo **E:** info@macroplastics.com **T:** +1 (707) 437-1200
F: +1 (707) 437-1201 **W:** www.macroplastics.com

Macro Plastics bins are the single storage solution that helps you raise productivity. Intelligent design makes them easier and safer to transport and store, while advanced plastic polymer construction makes them lightweight and easier to move.

Paramount Citrus — B-04-1

1901 S Lexington Street, Delano, CA 93215, USA
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T: +1 (661) 720-2608 **W:** www.paramountcitrus.com

Paramount Citrus owns 50,000+ fresh citrus acres - Wonderful Halos Mandarins, Oranges, Lemons, Limes, Texas Red Grapefruits and Minneolas.

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F. Rooseveltlaan, 348U, B-9000 Gent, Belgium
C: Lieven Plets **E:** info@paramountfarms.com
T: +32 9 265 02 25 **W:** www.paramountfarms.com

Paramount Farms, located in California's Central Valley, is the largest vertically-integrated pistachio & almond grower and processor in the world.

POM Wonderful — B-04-3

11444 W Olympic Blvd., Suite 210, Los Angeles, CA 90064, USA
C: Gerhard Leodolter **E:** produceintsales@pomwonderful.com
T: +1 (310) 966-5836 **W:** www.pomwonderful.com

POM is a pomegranate expert that grows, harvests, processes and ships our own pomegranates, pomegranate juice and pomegranate ingredients worldwide.

Ruby Fresh — A-03-3

44474 West Nees Ave., Firebaugh, CA 93622-9560, USA
C: David Anthony **E:** david@rubyfresh.com
T: +1 (209) 364-0070 **W:** www.rubyfresh.com

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755 Apple Orchard Road, Springfield, IL 62703, USA
C: Greg Thorne **E:** mail@tomlange.com **T:** +1 (217) 786-3300
F: +1 (217) 786-2570 **W:** www.tomlange.com

We are a distributor, importer, exporter of fresh fruits from South Africa, Brazil, Argentina, Uruguay, Chile, Peru, Spain and Morocco into the United States, Europe, Middle East, Far East, Eastern Europe, Russia and Scandinavia.

Southern Produce Distributors, Inc. — A-01-3

111 West Center Street North, Faison, NC 28341, USA
C: Kelley Precythe **E:** kelley@southern-produce.com **T:** +1 (910) 267-0011
F: +1 (910) 267-1455 **W:** www.southern-produce.com

Established in 1942, Southern Produce is one of the leading providers of high quality, nutritious sweet potatoes to markets across the US, Canada, UK and Europe.

SUSTA - Southern United States Trade Association — A-01

701 Poydras Street Suite 3725, New Orleans, LA 70139, USA
C: Bernadette Wiltz **E:** susta@susta.org **T:** +1 (504) 568-5986
F: +1 (504) 568-6010 **W:** www.susta.org

SUSTA is a non-profit agricultural export trade association comprised of the Departments of Agriculture of the 15 southern states and Puerto Rico. Since 1973, our programs and services have assisted exporters of high-value food and agricultural products.

TMF Florida, a subsidiary of Arvila, LLC — A-03-5

9123 N Military Trail, Suite 200, Palm Beach Gardens, FL 33410, USA
C: Dr Florian Braich **E:** info@TropicalMedicalFruits.com
T: +1 (561)792-5925 **F:** +1 (214)988-2242
W: www.TropicalMedicalFruits.com / www.TMFFlorida.com

Purveyors of tropical fruits in fresh and dried forms, lychees, muscadine grapes and Shiitake and oyster mushrooms.

Triple J Produce, Inc. — A-01-6

8541 Bailey Road, Sims, NC 27880, USA
C: Kristi Hocutt **E:** kristi@triplejproduce.com **T:** +1 (252) 289-8326
F: +1 (252) 235-2947 **W:** www.triplejproduce.com

Triple J Produce, Inc. is a family-owned business operated by Mike, Joey, and Jay Hocutt. We raise a diversified line of crops and take great pride in producing quality fresh produce. Our largest crop are Organic and Conventional Sweet Potatoes.

U.S. Apple Export Council — A-02-3

2025 M Street, NW, Suite 800, Washington, DC 20036, USA
C: Scott Lynch **E:** info@usaapples.com **T:** +1 (202) 367-1154
F: +1 (202) 367-2154 **W:** www.usaapples.com

The USAEC, a trade association representing 11 apple producing states/regions, generically promotes apple exportation in various international markets.

U.S. Department of Agriculture — A-01-7

Clayallee 170, 14191 Berlin, Germany
C: Sabine Lieberz **E:** agberlin@fas.usda.gov
T: + 49 30 8305 1150 **W:** www.usda-mideurope.com

The Foreign Agricultural Service (FAS) of the U.S. Department Agriculture (USDA) works to improve foreign market access for U.S. products and to build new and expand existing markets for U.S. food and agricultural products.

USA Pears — A-02-4

4382 SE International Way, Suite A, Milwaukie, OR 97222, USA
C: Jeff Correa **E:** international@usapears.com **T:** +1 (503) 652-9720
F: +1 (503) 652-9721 **W:** www.usapears.org

Pear Bureau Northwest is a non-profit marketing organization that promotes fresh USA Pears grown in the northwest U.S. states of Oregon and Washington.

Washington Apple Commission — B-02-1

2900 Euclid Avenue, Wenatchee, WA 98801, USA
C: George Smith **E:** info@waapple.org **T:** +1 (509) 663-9600
F: +1 (509) 662-5824 **W:** www.bestapples.com

The Washington Apple Commission WAC conducts promotions in over 25 global markets to drive consumer demand for high quality apples from Washington State.

Wish Farms — A-01-5

100 Stearn Ave., Plant City, FL 33563, USA
C: Amber Kosinsky **E:** sales@wishfarms.com **T:** +1 (813) 752-5111
F: +1 (813) 759-0955 **W:** www.wishfarms.com

Wish Farms, founded in 1922 and third-generation owned, is the largest shipper of strawberries in Florida for over 50 years. Nationally recognized for quality and innovation, Wish Farms is a year round supplier of strawberries & blueberries.

Wonderful Pistachios & Almonds — B-04-4

MC-Square Leonardo Da Vincilaan 19, B-1831 Diegem, Belgium
C: Tom Hazelof **E:** info-europe@wonderfulpistachios.com **T:** +32 2 719 04 55
W: www.wonderfulpistachios.com

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