



U.S. Embassy Santiago
Public Affairs Section
PUBLIC DIPLOMACY SMALL GRANT APPLICATION

Note: Application should be filled out in English and typed directly into the form provided.
Please use at least a size 11 font and adhere to the length limits of each section.

A. Application Information

Date of this application

Project title

Project total cost *(in U.S. dollars)*

Amount requested from U.S. Embassy *(in U.S. dollars)*

Project duration and approximate start and end dates

Organization's name and brief description of organization's mission *(maximum half page)*

B. Applicant's Information

Name of Applicant

Position in Organization

Address (Street, City, Country, etc.)



Telephone

Email

Mobile

Citizenship(s) of the Applicant

C. Project Information

What do you want to do with the US Embassy funds? *(maximum half page)*

(See our Grants Application Information Page on our website for more detail on the restrictions regarding what kind of projects we can support with U.S. Embassy Santiago Public Affairs grants funding.)

Who is your target audience for this project? *(maximum half page)*



What results do you expect from this project? *(maximum half page)*

How does your project connect to the United States? *(maximum half page)*

How does your project support one of the following themes for 2016 - 2017: *(maximum half page)*

1. **U.S.- Chile cooperation in science and technology** (priority: renewable energy, Our Ocean commitments, and climate change);
2. **Increasing academic exchanges between the U.S. and Chile** (priority: higher education students and the 100,000 Strong in the Americas initiative);
3. **Increasing cultural exchanges between the U.S. and Chile** (priority: reaching outside of Santiago and non-traditional audiences);
4. **Increased social inclusion** (priority: LGBTI, people with disabilities, indigenous communities and racial minorities);
5. **Fostering entrepreneurship and innovation** (priority: women and minorities);
6. **Expanding English language proficiency** (priority: training teachers of underserved populations);
7. **Advancing excellence in journalism** (priority: investigative journalism).



Budget Summary

Please provide detailed budget including different lines under each category. The budget must identify the total amount of funding requested, with a breakdown of amounts to be spent in the below budget categories. (See Budget Expenses Categories Summary description on last page)

<p style="text-align: center;">Item</p> <p style="text-align: center;">(Add as many as you need)</p> <p style="text-align: center;"><i>Explain type, quantity and costs</i></p>	<p style="text-align: center;">Cost Sharing (Contributions provided by yourself or other organizations)</p>	<p style="text-align: center;">Requested from US Embassy</p>	<p style="text-align: center;">Total Cost</p>
<p>1 Personnel</p> <p><i>(Directly employed by the organization for the project) Specify position, honorarium daily rates, how many days, salary %, etc.)</i></p>			
<p>2 Fringe Benefits</p> <p><i>(For personnel directly employed by the Recipient organization)</i></p>			
<p>3 Travel</p> <p><i>(Example: air fares, bus fares, daily per diem, lodging Provide rates, destinations, tentative dates)</i></p>			
<p>4 Equipment</p> <p><i>(property required and directly charged to the project)</i></p>			
<p>5 Supplies <i>(expendable supplies under \$5,000.00)</i></p> <p><i>(Example: printed or training material, pens, folders, DVDs, paper, etc.)</i></p>			
<p>6 Contractual</p> <p><i>(Example: Speaker's fees, interpretation services, rental of equipment, space rental, etc.)</i></p>			
<p>7 Renovation</p> <p><i>(Non-major costs for rearrangement and alteration or reconversion or renovation of facilities Example: painting doors or walls, adding a window, replacing flooring)</i></p>			
<p>8 Other Direct Costs</p> <p><i>(Example: small equipment under \$5,000.00 or other specific costs directly charged to the project)</i></p>			
<p>9 Total Direct Costs (lines 1-8)</p>			
<p>10 Indirect Costs <i>(NICRA or the de minimis rate of 10% of the modified total direct costs)</i></p>			
<p>Total Costs (lines 9-10)</p>			

Attach the detailed budget narrative

A well-prepared Project Budget justifies all expenses and is consistent with the proposal narrative. When determining your Project Budget:

- Cover all expenditures that will be made with assistance award funds for the life of the project.
- Be very specific and provide a detailed breakdown of how costs are determined.
- Account for all proposal activities and be careful to ensure that each budget category matches exactly.
- Ensure that the budget reflects contributions from donors supporting the project (when applicable).
- Ensure that all numbers add up correctly



Project Sustainability and Long-Term Impact *(maximum half page)*

Please provide an explanation how this project will continue and sustain itself logistically and financially after the U.S. Embassy-provided grant term is over. Will there be an outside or project-generated source of income in the future that will help sustain the program? Is this a one-time event or a long-term project?

Q. Are you seeking funding or other forms of support from other organizations to support this project?

- No**
- Yes** *(If Yes, please list partner organizations below and the type of support they are providing):*

I understand that if my project is chosen for consideration, I/my organization will be required to fill out other forms, and that there will be some reporting required at the end of my project on its outcomes in order to receive the final disbursement payment. I also understand that organizations applying for Federal Financial Assistance may be required to obtain a DUNS number, request an NCAGE code and register with CCR (information and links provided below) **prior** to receiving an award from the Department of State.

Signature

Public Law 109-282 (FFATA- Federal Funding Accountability and Transparency Act of 2006) requires public disclosure of data on all acquisition and assistance awards within 30 days of award. The DUNS (Data Universal Numbering System) number is one of the data elements mandated by the FFATA for all awards. The CCR (Central Contractor Registration) is the Federal government's primary database for complying with FFATA reporting requirements. OMB designated the CCR as the central repository to facilitate applicant and recipient use of a single public website that consolidates data on all federal financial assistance. Under the law, it is mandatory to obtain a DUNS number.

Foreign Organization must obtain a DUNS number in <http://fedgov.dnb.com/webform/searchAction.do> and register in the CCR system through www.sam.gov).

*Foreign Organization Registrants **must** have a NATO Commercial and Governmental Entity (**NCAGE**) Code assigned **before** registering in the System for Awards Management (SAM). Applicants will need to request an NCAGE code <https://portal.nspa.nato.int/AC135Public/scage/CageList.aspx>*



NOTE: There are **NO charges** for acquiring a **DUNS** Number, obtaining an **NCAGE** code or registering in www.sam.gov to apply for Federal Assistance.

DUNS stands for Data Universal Numbering System, which is a unique nine digit identification number provided by the Dun & Bradstreet (D&B) Credibility Corp. The DUNS Number identifies a single business entity. This number can be used to access a database which details the name of the company, its address, telephone number, line of business and number of employees — along with other pertinent information. Adopted as a Department policy on August 2007, **Mandatory Collection of the Data Universal Numbering System (DUNS) and the Central Contractor Registration (CCR)** applies to both domestic and overseas posts. **This policy requires all recipient organizations to acquire a DUNS Number to register in www.sam.gov.**

CCR or Central Contractor Registration is the official database for the U.S. Federal Government that collects, validates, stores, and disseminates data in support of agency acquisition and assistance awards. To be awarded federal assistance funds, potential applicants are required to register in CCR, and this registration must be updated or renewed annually to maintain an active status. The CCR database validates the registrant information, electronically sharing secure and encrypted data with federal agencies.

The NATO Codification System (NCS) was established in 1958. In order to differentiate between the U.S. and NATO systems, CAGE was referred to as NATO COMMERCIAL and GOVERNMENTAL ENTITY CODE (**NCAGE**) in the NCS community. When a business/organization is assigned a CAGE/NCAGE, they are in fact the same type/structure of code but identifies which nation or if NATO Support Agency (NSPA) assigned the CAGE/NCAGE. This code is a five number character identification number CCR uses to identify foreign vendors. **Foreign registrants must have an NCAGE Code when registering in www.sam.gov.**

The **System for Award Management (SAM)** is the Official U.S. Government system that consolidated the capabilities of CCR/FedReg, ORCA, and EPLS. There is **NO** fee to register for this site. Entities may register at no cost directly from this page. User guides and webinars are available under the Help tab in www.sam.gov

SEE Budget Expenses Categories Description on following pages



Budget Expenses Categories Description

Authorized Budget

There are no universally accepted cost categories, please use your best judgement as to where items should fit. Grants officers will evaluate whether expenses are listed under the correct category based on government-wide cost guidance. In all cases, costs should be reasonable, allowable and allocable to the project.

1. Personnel

An organization's FTE, (Full Time Equivalency) includes any personnel directly employed by the recipient organization that can be directly attributed to the grant. It does not include personnel that indirectly work on the grant such as financial administration, secretarial or maintenance staff. A percentage of FTE's may be calculated and included as long as that percentage is directly attributed to the grant. This might include project directors who administer several grant programs or persons hired to work on several different programs or who work only part time on grant related activities.

2. Fringe Benefits

Fringe benefits include cost items such as pension plans, health benefits, or other benefits that conform to an organization's established policy. Similar to FTE's, fringe benefits may only be applied for personnel directly working on the project. Often, this is shown as a percentage of salary or wages and would conform to the organization's established policy.

3. Travel

All travel costs that are directly attributable to a grant project. Travel costs must be itemized by the grantee and must be reasonable: economy class domestic and international air-fare, per diem rates, and other local travel (bus, train, etc.)

4. Equipment

Equipment refers to tangible nonexpendable personal property including information technology systems) charged directly to the award having a useful life of more than one year and an acquisition cost of \$5,000 or more per unit. However, consistent with recipient policy, lower limits may be established. This category would include vehicles, computer equipment valued over \$5,000, specialized equipment, air conditioning/heating equipment, installation, maintenance and anticipated repair costs.

5. Supplies

Supplies means all tangible personal property other than those described under Equipment. A computing device is a supply if the acquisition cost is less than \$5,000, regardless of the length of its useful life. Materials and supplies used for the performance of a Federal award would include general office supplies, computer software, consumable automotive supplies, small equipment such as adding machines, calculators, or other expendable supplies.

6. Contractual

Contract means a legal instrument by which a non-Federal entity purchases goods or services needed to carry out the project or program under a Federal award. The term as used here does not include a legal instrument, even if the non-Federal entity considers it a contract, when the substance of the transaction meets the definition of a Federal award or sub-award. Contractual expenses include conference room rental, speaker's fees, including but not limited to per diem and/or travel, security services, payroll services, accounting services and audits.



7. Renovation

Non-major costs for rearrangement and alteration or reconversion of facilities.

Construction would include ordinary or normal alterations, restoration or rehabilitation such as any work that modifies buildings and/or grounds. This includes but is not limited to adding, replacing, modifying, relocating, removing, or painting doors, walls, windows, flooring or the alterations of ceilings, adding on to or dividing existing space or work on any building utility system, including electrical, plumbing, ventilation, air conditioning, controls systems, fire alarms, fire sprinklers, security systems and telecommunication equipment.

8. Other Direct Costs

Other direct costs include but are not limited to participant support costs, educational, cultural and training allowances. They could also include furniture and furnishings, rugs, draperies, mirrors, lamps, etc.; small equipment with a value of less than \$5,000 such as adding machines, calculators, copying, and other machines used in an office; or items such as postage, telephone, internet charges, printing and publishing materials, utilities, space rental, or insurance. Costs incurred for the same purpose in like circumstances must be treated consistently as either direct or indirect (F&A) costs.

10. Indirect Costs (*facilities & administrative (F&A)*)

Indirect (F&A) costs means those costs incurred for a common or joint purpose benefitting more than one cost objective. To facilitate equitable distribution of indirect expenses to the cost objectives served, it may be necessary to establish a number of pools of indirect (F&A) costs. Indirect (F&A) cost pools must be distributed to benefitted cost objectives on bases that will produce an equitable result in consideration of relative benefits derived. Indirect costs are incurred for a common or joint purpose and therefore cannot be identified readily and specifically with a particular sponsored project or other institutional activity. In general, all costs should be represented, whenever feasible, as direct costs. Costs incurred for the same purpose in like circumstances must be treated consistently as either direct or indirect (F&A) costs.

12. Cost-Sharing (Contributions on 1st. Budget Summary column)

Cost sharing refers to that portion of the project or program costs not borne by the Embassy/U.S. Department of State or other federal agency, including cash and third party in-kind support. These costs must reflect the realistic capacity of the applicants and any third party contributions.