



Consulate General of the United States of America Chiang Mai, Thailand

387 Wichayanond Road, Chiang Mai 50300, Thailand

Tel: (66-53) 107-700 Website: <http://chiangmai.usconsulate.gov/>

Press Release

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U.S. Consulate General Celebrates Earth Day *Joins Doi Pui's "Big Cleaning Day," supports village model for sustainable waste management*

The U.S. Consulate General Chiang Mai joined Doi Pui village and Suthep Tambon Municipality for the village's "Big Cleaning Day." U.S. Consul General Susan Stevenson and 30 members of the Consulate community worked alongside approximately one hundred Doi Pui residents, joined by 30 Suthep Tambon Municipality staff and Payap University students to pick up litter in the village and surrounding forest and organize it for reuse and recycling.

The event is part of an effort by the Suthep Tambon Municipality to reduce its carbon footprint as well as costs associated with trash collection to divert to other community development projects. Doi Pui, a Hmong tribal village in Doi Suthep near popular Montha Tarn and Hauy Kaew waterfalls, seeks to be a model highland village for sustainable waste management.

The U.S. Consulate's participation in the Doi Pui "Big Cleaning Day" helps mark the April 22 Earth Day and the United Nations' 2011 "International Year of Forests." Consul General Stevenson says the Consulate, which celebrated its 60th anniversary last year, was "pleased to contribute to the preservation and protection of the local environment" as an important part of the Consulate's activities.

The Chiang Mai Municipality supported the Consulate's Earth Day activity by donating a toxic waste bin to Doi Pui Village. Additionally, Pepsi-Cola (Thai) Trading and Frito-Lay plant in Lamphun provided financial support on Earth Day T-shirts.

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