

NEXUS Niagara Update

Summer 2013

LQ Offers NEXUS Bridge Lane for Canada-Bound Autos

In June, the Lewiston-Queenston Bridge introduced an [exclusive pathway to help streamline the NEXUS experience](#) at the crossing, while providing another added benefit to regional trusted travelers.

Motorists are now being advised of the designated Canada-bound bridge lane through overhead variable message signs reading, "Trucks/Buses/NEXUS." This lane will help NEXUS members save even more time when crossing the border!

Ambassador Spotlight



NEXUS Niagara has teamed-up with two active ambassador groups to initiate a new effort aimed at increasing NEXUS enrollment amongst frequent business travelers.

The [Buffalo Niagara Partnership](#) and the [Greater Niagara Chamber of Commerce](#) are now offering their members a chance to expedite the formal NEXUS program enrollment process through coordination with local U.S. and Canadian border agencies.

This added benefit is expected to bring many new individuals into the program, as well as increase local conveyance rates. It is a real win-win for everyone involved, as greater NEXUS usage equals less congestion, shorter wait times, and fewer motorists in regular inspection lanes (making those lines shorter too).

Is your organization interested in setting up a similar initiative? Drop us an [e-mail](#) today to get the ball rolling.

NEXUS Usage Report

According to mid-year border traffic data compiled between January and June 2013, overall NEXUS trips in the region have risen by 11% to nearly 750,000 total crossings, up from last year's first-half mark of 675,000.



NEXUS usage at the Peace Bridge grew to over 360,000 conveyances; representing more than 17% of overall crossings at that span.

Meanwhile, the NEXUS-only Whirlpool Bridge serviced roughly 330,000 vehicles, an increase of approximately 32% compared to last year. And tallies of NEXUS traffic at the Lewiston-Queenston Bridge and Rainbow Bridge totaled 40,000 and 15,000 conveyances.

Mobile NEXUS Display Makes Local Stops

Representatives from NEXUS Niagara, as well as U.S. Customs and Border Protection and Canada Border Services Agency have continued to engage prospective trusted traveler/traveller enrollees at a number of busy local destinations.

The NEXUS mobile display once again made appearances at the Walden Galleria on a busy Saturday, the Buffalo Niagara International Airport and Niagara Falls International Airport during heavy flight departure and arrival times, the Peace Bridge Duty Free Store for the Memorial and Victoria Day holidays, and Coca-Cola Field for a recent "Blue Jays Night."



If you would like to host the display at your office, venue, or next big event, just let us know a week or two prior!