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The U.S. Consulate General in Montreal & Export Quebec



BUSINESS SYMPOSIUM ON EXPANDING INTO THE UNITED STATES

Join us for a unique symposium on “Business Expansion to the United States” featuring keynote addresses by the United States, Quebec and Canadian governments. This event will focus on the programs, resources and support these governments can offer to Quebec Businesses interested in expanding their business into the United States.

The QC-U.S. cross border trade and investment business relationship is of great importance. In 2011, Quebec-U.S. trade was \$75 billion; and the United States is Quebec's largest trading partner, accounting for approximately 75% of the province's international trade. In terms of investment, in 2012 Canadian businesses invested \$280 in the United States, and U.S. businesses invested \$330 billion in Canada.

PROGRAM

WEDNESDAY, FEBRUARY 13, 2013

8:30 – 9:00 a.m. Registration & Breakfast

9:00 – 10:30 a.m. Presentations & Discussion

Government of the United States: Richard Steffens
Minister Counselor for Commercial Affairs, U.S. Embassy Ottawa
Words of Welcome & Quebec-U.S. Cross-Border Investment

Government of the United States: Steve Olson
Senior Advisor to the U.S. Secretary of Commerce and Executive Director of SelectUSA
President Obama’s SelectUSA Initiative & Its Impact on Quebec Business Investment in the U.S.

Government of Quebec: Yves Lafortune
Director for North American Region, Export Québec
Provincial Initiatives and Programs Supporting Quebec Businesses Expanding in the U.S. Market

Government of Canada: TBC
Federal Initiatives and Programs Supporting Quebec Businesses Expanding in the U.S. Market

10:30 – 11:00 a.m. Networking / Meet & Greet

REGISTRATION

Ticket Price: 30 \$CAD
Location: Omni Mont-Royal, 1050 Sherbrooke St West, Montreal QC H3A 2R6
Please RSVP - Space is Limited
Contact: Rita Salem T (514) 908 3735 / E rita.salem@trade.gov
Or visit: http://export.gov/canada/eventsforu.s.companies/eg_ca_057127.asp

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