

INTERNATIONAL DEVELOPMENT:

BRIDGING THE WORLDS OF THEORY, POLICY AND PRACTICE

AN EXECUTIVE EDUCATION PROGRAM
AT MCGILL UNIVERSITY, MONTREAL, QUEBEC
OCT. 17>20, 2011



McGill



ISID INSTITUTE FOR THE
STUDY OF INTERNATIONAL
DEVELOPMENT

INTRODUCING

McGILL UNIVERSITY'S INSTITUTE FOR THE STUDY
OF INTERNATIONAL DEVELOPMENT

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> DEVELOPMENT RESEARCH AND TEACHING HAS NEVER BEEN AS STRONG AT MCGILL AS IT IS TODAY, AND THIS IS REFLECTED IN THE VIBRANCY OF THE INSTITUTE FOR THE STUDY OF INTERNATIONAL DEVELOPMENT. Development studies has become a core strength and an increasingly prominent feature of McGill University, and The Institute for the Study of International Development is one of a few select North American epicenters for development research and teaching, generating impressive levels of original research, establishing new relations with the international development community, and training future generations of researchers, teachers, policymakers and development practitioners.

- > [Learn more about the Institute](#)
- > [Meet the ISID Team and its International Advisory Board](#)
- > [Register online](#)



INTERNATIONAL DEVELOPMENT

BRIDGING THE WORLDS OF THEORY, POLICY AND PRACTICE

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- > education
- > human rights
- > gender equality

The essential course to prepare professionals for work opportunities and careers in international development

> WE ARE PLEASED TO ANNOUNCE THE LAUNCH OF OUR NEW EXECUTIVE EDUCATION CERTIFICATE PROGRAM, [INTERNATIONAL DEVELOPMENT: BRIDGING THE WORLDS OF THEORY, POLICY AND PRACTICE](#). This intensive course is a practical program designed to provide participants with the requisite knowledge, skills and strategies to prepare themselves for opportunities to work in the expanding field of international development in a number of international development settings.

PROGRAM

OBJECTIVES AND KEY THEMES

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- > sustainability
- > migration
- > food security

> BASED ON THE INSTITUTE'S PROVEN FORMULA OF THE HIGHEST ACADEMIC STANDARDS FOR MULTIDISCIPLINARY RESEARCH with the vast array of practical development experience represented by our networks in the public, private and civil society realms, the program will cover:

- ✦ An introduction to International development theories, concepts, approaches, and policy frameworks relating to international development taught by some of the leading university professors in the field in North America;
- ✦ Insights into thematic and sectoral Issues, including important trends, emerging issues and challenges in international development taught by experienced international development professionals;
- ✦ Insights into how best to leverage one's existing skills and expertise to pursue opportunities to work in the field of international development including post program support to develop tailor made work-plans and ongoing mentorship for each participant.

WHO

SHOULD ATTEND

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> THE PROGRAM IS DESIGNED FOR INDIVIDUALS WHO HAVE WORK EXPERIENCE AND ARE INTERESTED IN WORKING OVERSEAS AND/OR PURSUING CAREERS IN INTERNATIONAL DEVELOPMENT. It is ideal for people looking to manage a major career transition into the realm of international development, as well as those who are interested in enhancing their knowledge and understanding of important global issues and trends.

PROGRAM

SCHEDULE & DETAILS

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DAY 1

THE CHALLENGE OF INTERNATIONAL DEVELOPMENT

- ▶ **THE ROADMAP FOR INTERNATIONAL DEVELOPMENT:** An exploration of the international development landscape including insights into work and careers in the broad field of international development
- ▶ **TODAY'S ARCHITECTURE FOR DEVELOPMENT ASSISTANCE:** The Paris Accords: An introduction to the cutting edge of international development through an examination of the principal international agreements supporting international donor assistance, focusing on the concepts, policy frameworks and the modalities for fostering international development
- ▶ **PROMOTING DEVELOPMENT FROM THE OUTSIDE LOOKING IN:** An overview of the complex issues raised in development practice

DAY 2

INTERNATIONAL DEVELOPMENT IN THEORY

- ▶ **UNDERSTANDING THE BASIC CONCEPTS OF DEVELOPMENT:** An exploration of sectoral and thematic issues including poverty measures
- ▶ **UNDERSTANDING GENDER AND ITS RELATIONSHIP TO DEVELOPMENT:** An exploration of the challenges posed when considering development as a process involving both women and men
- ▶ **PROMOTING DEVELOPMENT FROM THE INSIDE LOOKING OUT:** An in-depth exploration of the role of key in-country stakeholders including civil society and local governments



PROGRAM

SCHEDULE & DETAILS

06

DAY 3

UNDERSTANDING DEVELOPMENT PRACTICE

- ▶ **THE WORLD OF DEVELOPMENT CONSULTANTS:** Presentations and dialogue session with experts from leading international development consulting firms explaining their role in facilitating international development efforts
- ▶ **DEVELOPMENT AND THE ROLE OF NON-GOVERNMENT ORGANIZATIONS:** Insider perspectives on the role and challenges facing non-governmental organizations
- ▶ **DEVELOPMENT AND THE PRIVATE SECTOR:** In a context often dominated by donors and NGOs, the important role played by the private sector in promoting development will be examined

DAY 4

TOWARD A FUTURE IN INTERNATIONAL DEVELOPMENT

- ▶ **DEVELOPMENT AND THE INTERNATIONAL COMMUNITY:** The important role played by multilateral agencies in promoting development, including the World Bank, will be explained from the perspective of prominent leaders in international development
- ▶ **THE INS AND OUTS OF DEVELOPMENT PROJECTS:** Project management principles including important operational considerations and issues relating to project design, resource mobilization, and proposal development, leadership principles and other practical considerations
- ▶ **MAPPING OUT YOUR ROAD AHEAD:** Employment landscape in international development: an in-depth exploration of the various opportunities that exists including more detailed information on organizations and other resources that can connect participants to opportunities and networks



PROGRAM

TEACHING TEAM

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- PHILIP OXHORN (PhD, Harvard) is a McGill professor of Political Science and Founding Director of the Institute for the Study of International Development (ISID). His areas of expertise include democratic development, civil society, anti-corruption, international indigenous issues and governance. Philip works extensively on research relating to international development issues in Latin America and Africa.
- FRANQUE GRIMARD (PhD, Princeton) is a McGill Professor of Economics and Associate Director of the Institute for the Study of International Development. Areas of expertise include international health policy, environmental economics, sustainable development and areas relating to aid effectiveness and measurement
- CHARLES BASSETT was formerly Canadian Executive Director of the Inter-American Development Bank. Mr. Basset had an illustrious 27 year career at the Canadian International Development Agency (CIDA) where he occupied many strategic positions including that of Senior Vice-President.
- DAVID MORLEY is President and CEO of UNICEF Canada. Dr. Morley was the former President and CEO of Save the Children Canada. and served as the Executive Director of the Canadian section of Doctors without Borders and from 2006-2011
- MARIE-HÉLÈNE ADRIEN (PhD, McGill) is President and Senior Consultant of Universal Management Group, a Canadian international development consulting firm specializing in evaluation and project management, and past President of the International Development Evaluation Association (IDEAS) (2005-2008).
- WILLY KOTIUGA (PhD Waterloo) is a Senior Director with SNC-Lavalin, one of the world's largest engineering firms. He has directed power sector infrastructure development projects in over 25 countries for international financial institutions such as the World Bank, Asian Development Bank, African Development Bank as well as government development agencies such as the Canadian International Development Agency and the UK Department for International Development.

PROGRAM

TEACHING TEAM

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- ▶ KATHLEEN M. FALLON (PhD Indiana University) is Associate Professor of Sociology at McGill University. Her research focuses on women's political rights in relation to democratization, social movements, and representation, with an emphasis on sub-Saharan Africa.
- ▶ RÉAL LAVERGNE (PhD University of Toronto) oversees the Canadian international Development Agency's Aid Effectiveness and Country Programs Unit in Canadian Partnership Branch. He was one of the architects of CIDA's role in securing greater recognition for civil society at the Accra High Level Forum on Aid Effectiveness in September 2008.
- ▶ ELIANE UBALIJORO – (PhD McGill) Dr. Ubalijoro's research, teaching and project interests relate to innovation in global health, agriculture and leadership. Dr. Eliane Ubalijoro is an Adjunct Professor of Practice for Public-Private Sector Partnerships at McGill University's Institute for the Study of International Development.
- ▶ FREDERICK (RICK) STAPENHURST (PhD Australian National University) is both a senior advisor and consultant to the World Bank Institute. He was formerly the Team Lead of the World Bank's governance/parliamentary program and played a central role in the development and implementation of the World Bank's Governance and Anti-Corruption Program. Before joining the World Bank he was the director of the Multilateral Development Banks Unit at the Canadian International Development Agency. His doctorate is in Business and Commerce and in Business Administration. He holds masters degrees in both Business Administration and Development Studies.
- ▶ ROBIN McLAY is the Executive Director of McGill University's Institute for the Study of International Development . He came to McGill from the Canada School of Public Service where he served as its Director of International Partnerships. He also served as the Director of Research at the Canadian International Development Agency (CIDA) and as its Director of Democratic Institutions and Conflict. Robin, a Fulbright Scholar, holds graduate degrees from Harvard University and the London School of Economics.



INFORMATION

ON REGISTRATION AND FEES

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> THE FEE FOR THIS INTENSIVE FOUR-DAY PROGRAM IS \$1,995 CAD (PLUS APPLICABLE TAX). ALL COURSE RELATED MATERIAL, BREAKFAST, LUNCH AND HEALTH BREAK REFRESHMENTS ARE INCLUDED. Upon completion of the program, participants will receive a Certificate of Completion from McGill University's Institute for the Study of International Development.

Registration and payment can be made online by [clicking here](#)

Invoice billing options are available and payments by cheque can be made payable to the Institute for the Study of International Development and sent to:

Institute for the Study of International Development

Attention: Executive Programs

Suite 240, 3460 McTavish Street

Montreal, Quebec H3A 1X9

Participants will be responsible for securing accommodation. McGill University has a list of good hotels at reasonable rates.

For further enquires about the program please call 514 398-5923 or send an email to: executiveprograms.isid@mcgill.ca