



U.S. Companies in Burma: Corporate Social Responsibility

U.S. Embassy in Rangoon
Department of State
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Some U.S. Companies in Burma

ACE • ACO • APR Energy • Ball Corp. • Baker & McKenzie • Caterpillar • Chevrolet • Chevron • Cisco • Coca-Cola • Colgate-Palmolive • Covidien • Dell • DuPont • Ford • Gap • GE • Halliburton • Holloman • Honeywell • HP • Intel • MasterCard • MetLife • PepsiCo • P&G • RMA Group • Visa • Western Union

U.S. Investment in Burma

\$1B the total committed amount of foreign investment by U.S. companies since July 2012.

Source: U.S. Embassy estimate

U.S. companies are not only seeking investment opportunities in Burma but actively engaging local communities to support broad-based development. They are investing millions of dollars in microfinance for rural citizens, developing women entrepreneurs, training engineers and managers, offering apprenticeship opportunities to youth, and providing tens of millions of gallons of clean water to those without access to potable water. Established in October 2013, the American Chamber of Commerce Myanmar Chapter's *Universal Business Principles* include: compliance with national laws; respect for the individual and dignity of workers; provision of training and education for employees; adherence to environmentally responsible practices; and the promotion of high standards of professionalism and business ethics.

- **Chevron's** Sustainable Health Improvement and Empowerment (SHINE) program has directly improved the lives of nearly one million Burmese in almost 1,500 villages since 2003 through Village Funds that provide villagers with grants and loans for improvements in business, health, agricultural practices and infrastructure. The 2014-2017 phase of the program will help improve the lives of 160,000 people in 310 villages in Central Burma. Along the Yadana pipeline, its Socio-Economic Program has invested over \$28 million in 33 villages with over 50,000 beneficiaries.
- **Cisco's** two Network Academies train students on critical information technology and networking skills. The academies train instructors in Cisco Career certification and continuing training on new curricula. Course content will be incorporated into the curriculum of the University of Computer Science's 25 branches.
- **Procter & Gamble** has committed \$2 million to provide clean drinking water, promote better hygiene behaviors, and build capacity to deliver imported health services. Since 2011, P&G and its NGO partners have provided 45 million liters of clean drinking water to families affected by floods, droughts or chronic water scarcity across the country.
- **Coca-Cola's** \$200 million investment will create more than 22,000 job opportunities across the entire value chain by 2018. The Coca-Cola Foundation is working with Pact to implement Swan-Yi, a three-year program to empower 25,000 women, focusing on financial literacy, entrepreneurship and business management. Since Swan-Yi commenced in 2012, over 17,000 women from hundreds of villages in the Yangon, Mandalay and Sagaing regions have benefited.
- The **GE** foundation is investing \$7 million to support training and capacity-building efforts to strengthen Healthcare, Energy Infrastructure, Leadership Development and Rule-of-Law in Burma. As part of this commitment, it is expanding its 'Developing Health Globally' program in ASEAN, with \$3 million in new funding to include Burma.
- **MasterCard** and Mercy Corps have partnered to provide business and financial literacy skills to women and small businesses in Burma. With MasterCard's support, Mercy Corps has expanded a business literacy program started in 2013 to provide targeted services to women entrepreneurs in the Irrawaddy Delta region.
- **Caterpillar's** dealer, Myan Shwe Pyi Tractors, runs a technical apprenticeship program at no-cost for economically-disadvantaged high school graduates who cannot afford a university education. It is also a long-standing supporter of Helen Keller International's efforts to prevent blindness in Burma. The Caterpillar Foundation has also invested \$100,000 in Myanmar to support the design and delivery of innovative products that can raise rural incomes.
- The Abbott Fund, the foundation of health care company **Abbott**, has provided \$1 million to support grassroots organizations that are working to advance health, education and economic opportunity for women in Burma.

- U.S. insurer **ACE Group** has provided \$600,000 to prevent malaria and develop safe water, sanitation and hygiene networks in three refugee camps on the Thai-Burma border. It has also provided a \$300,000 grant to train Burmese refugees in camps on the border as health care workers.
- **Ford** and its partners contributed \$80,000 to construct an education center for children who study at a monastery just outside Yangon. The funds were donated as part of Ford's inaugural Community Grants Program in Burma.
- **RMA Group** is participating in a countrywide road safety campaign and invests in the quality education of its workforce as a primary mission. It has created more than 400 jobs locally and anticipates doubling that in 2014.
- **Hewlett Packard (HP)** has established two of 12 planned HP Learning Initiative for Entrepreneurs (LIFE) centers, equipped with computers, learning solutions and internet to enable access to HP LIFE e-Learning by entrepreneurs.
- **Gap Inc.** is partnering with CARE International to deliver its award-winning women's advancement program, P.A.C.E. (Personal Advancement & Career Enhancement), in the factories in which it does business. P.A.C.E. promotes the advancement of female garment workers by providing life skills education and technical training.
- **Colgate-Palmolive** provides oral health education to schoolchildren with its "Bright Smiles, Bright Futures" program. It also sponsors free dental check-ups, in partnership with the Myanmar Dental Association.
- **Western Union** is sponsoring an International Organization for Migration (IOM) program to promote safety awareness among potential Burmese migrant workers. In addition to a \$62,000 grant to IOM, the Western Union foundation has pledged \$24,000 to build a library and computer center at a rural high school near Yangon.
- **Visa** has partnered with multiple organizations in Burma on initiatives to promote mobile financial services and bring financial inclusion to the broader population.
- **Intel** has a content Licensing Agreement with the Ministry of Education that will allow the Intel Teach program, a teacher professional development program, to be implemented together with the Yangon College of Education.
- The Myanma Computer Company (MCC) has formed an alliance with **Microsoft** to train and equip 100,000 people with workforce-ready IT skills, including cloud computing and other emerging technologies, over the next three years.
- **Covidien** is providing clinical education for healthcare professionals in Burma in order to improve patient care. It is working with the Myanmar Surgical Society and several Medical Universities to conduct basic surgical workshops for post-graduate students, as well as workshops in advanced procedures focused on colorectal and gastric surgery.
- **PepsiCo** is partnering with UNESCO and the Ministry of Education on vocational training initiatives. This partnership will establish a Center of Excellence at Yangon Institute of Economics and create curricula & training materials to prepare youth for the workforce. Pepsi is also exploring investments in agricultural development projects.
- **Chevrolet's** Automotive Service Education Program is developing the next generation of automotive technicians in Burma. Chevrolet will donate 30 engines and transmissions to 10 technical institutions in Burma, and train technical instructors to improve their skills.
- **DuPont** is helping Burmese farmers and fishers improve the quality of both farm-raised and wild-caught fish. Dupont will provide expertise in animal nutrition, product development process, and quality assurance.
- **ACO Investment Group** is committed to building a library in each community where it plans to develop a power plant. It also plans to build and donate pharmacies where the local community can access subsidized medicines.
- **Ball Corporation** is working with the Thilawa Special Economic Zone management body and non-government organizations to support project-affected persons in local communities through the improvement of living conditions and livelihood opportunities, including microcredit and vocational training programs.