USA

FRUIT LOGISTICA 2013 is endorsed by
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USDA

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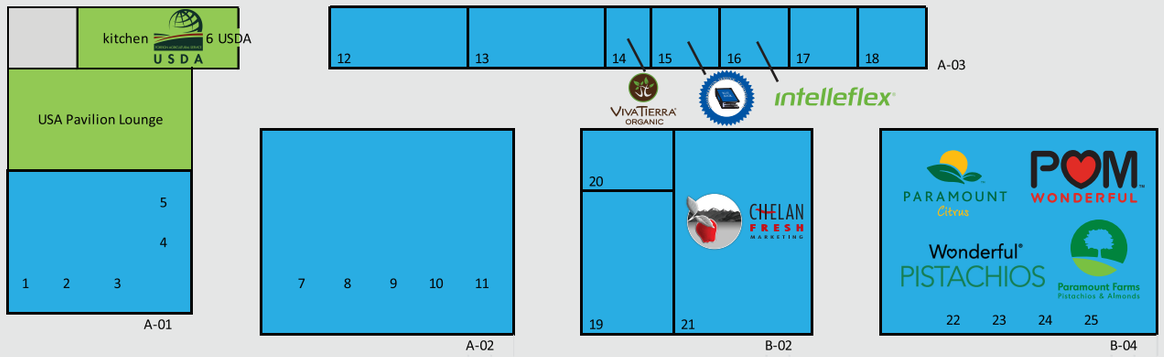
# USA Pavilion
# FRUIT LOGISTICA 2013

*Hall 23, Stands A-01, A-02, A-03, B-02, and B-04*

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| Bedford Industries/ElastiTag | A-03 | 12 |
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FRUIT LOGISTICA

## Hall 23

# USA Pavilion
## Exhibitor Directory 2013

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# WELCOME
# WILLKOMMEN

The Foreign Agricultural Service of the U.S. Department of Agriculture (FAS/USDA) in Washington D.C. and the U.S. Embassy in Berlin/Vienna welcome you to the USA Pavilion at FRUIT LOGISTICA 2013. The exhibitors will be presenting an overview of the bountiful variety of produce grown in and available from the United States of America. Representatives of various U.S. producer organizations stand ready to assist you with product information and contacts to U.S. suppliers. The Agricultural Affairs Office of the U.S. Embassy in Berlin/Vienna will also be happy to answer any additional questions you may have. Please visit us in the USA Pavilion in Hall 23, Stands A-01, A-02, A-03, B-02, and B-04.

Office of Agricultural Affairs
U.S. Embassy Berlin, Germany and Vienna, Austria

Der Foreign Agricultural Services des U.S. Department of Agriculture (FAS/USDA) in Washington, D.C. und die Agrarabteilung der US-Botschaft in Berlin/Wien heißen Sie herzlich willkommen im USA-Pavilion auf der FRUIT LOGISTICA 2013. Die Aussteller zeigen einen Querschnitt der breiten Palette von Obst, Gemüse, Nüssen und Trockenfrüchten, die in den USA erzeugt werden. Darüberhinaus sind Ihnen Vertreter verschiedener Erzeuger Verbände gern mit Produktinformationen und Kontakten zu weiteren US- Lieferanten behilflich. Die Agrarabteilung (Foreign Agricultural Service) der US-Botschaft in Berlin/Wien beantwortet gern Ihre Fragen. Bitte besuchen Sie uns im USA-Pavilion in Halle 23. Stände A-01, A-02, A-03, B-02, B-04

Büro für Landwirtschaft Botschaft der USA Berlin/Wien

## Bard Valley Medjool Date Growers — B-02-20

P.O. Box 937, Bard, CA 92222, USA
**C:** David Nelson **E:** dnelson@datepac.com **T:** +1 (928) 726-9191
**F:** +1 (928) 726-9413 **W:** www.bardmedjool.com
Bard Valley Medjool Date Growers. Growers and shippers of medjool dates. Grown in Bard Valley California. Bard Valley has all the natural qualities to grow the finest medjool dates, fresh water, heat, low humidity and sandy loam soil.

## Bedford Industries - ElastiTag — A-03-12

1659 Rowe Avenue, Worthington, MN 56187, USA
**C:** Belinda Heidebrink **E:** belindah@bedfordind.com **T:** +1(507) 376-4136
**F:** +1(507) 376-6742 **W:** www.elastitag.com / www.bedfordind.com
Manufacturers of ElastiTag Products, Identification Ties and other Tagging Options. Let us help you find your packaging solutions.

## Blue Book Services — A-03-15

845 E. Geneva Rd, Carol Stream, IL 60188, USA
**C:** Whitney Spagnola **E:** wspagnola@bluebookservices.com **T:** +1(630) 668-3500
**F:** +1(630) 668-0303 **W:** www.producebluebook.com
Blue Book Services publishes information on U.S. & Canadian importers. Find reliable produce buyers with Blue Book's comprehensive online database.

## California Pear Advisory Board — A-02-7

1521 I Street, Sacramento, CA 95814, USA
**E:** info@calpear.com **T:** +1 (916) 441-0432 **F:** +1(916) 446-1063
**W:** www.calpear.com
The California Pear Advisory Board represents all pear farmers in the state of California and conducts global market development activities on behalf of the industry. It offers promotional support and distributes crop and shipper information.

## California Prune Board Europe — A-02-8

Suite 18, Innovation Centre, Leicester Road, Market Harborough, LE16 7QX, UK
**C:** Mark Dorman **E:** info@cpbeurope.eu.com **T:** +44 1858 414218
**F:** +44 1858 898123 **W:** www.californiaprunes.co.uk
We represent the growers and handlers of prunes (dried plums) in California and work to build sales and promote awareness in Europe of the quality, health benefits and versatility of the California Prune.

## California Table Grape Commission — A-02-9

392 W. Fallbrook, Suite 101, Fresno, CA 93711-6150, USA
**C:** Debbie Davis **E:** Debbie@grapesfromcalifornia.com **T:** +1 (559) 447-8350
**F:** +1 (559) 447-9184 **W:** www.grapesfromcalifornia.com
The California Table Grape Commission was established by an act of the state's legislature in 1967. The commission maintains and expands markets for fresh California grapes and to create new and larger interstate, and foreign markets.

## Catania Worldwide Stellar Distributing — A-03-13

123 Eastside Dr., Suite #3, Toronto, Ontario, M8Z 5S5, Canada
**C:** Mario Marsellis **E:** mario@cataniaworldwide.com **T:** +1(416) 236-9394
**F:** +1(416) 236-3992 **W:** www.cataniaworldwide.com
Catania Worldwide is vertically integrated produce distribution company. We grow, pack, ship, many fruits all around the world.

## CF Fresh — A-03-14

P.O. Box 665, 922 Third Street, Sedro Woolley, WA 98284, USA
**C:** Mary Ramos **E:** mary@cffresh.com **T:** +1 (360) 855-0566
**F:** +1 (360) 855-0305 **W:** www.vivatierra.com
CF Fresh is a leading marketer of organic apples and pears providing high quality certified organic produce year-round from Washington, California, Argentina, and Chile. CF Fresh supplies wholesalers in the U.S. as well as exporting to Europe and Asia.

VIVATIERRA® ORGANIC

## Chelan Fresh Marketing — B-02-21

317 East Johnson Avenue, Chelan, WA 98816, USA
**C:** Bryan Peebles **E:** Bryanp@chelanfresh.com **T:** +1(509) 682-6099
**F:** +1(509) 682-5768 **W:** www.chelanfresh.com
Chelan Fresh Marketing is a marketing and sales organization for fruit grown in Washington state. We represent almost 400 growers that grow some of the finest apples, pears and cherries in the world.

CHELAN FRESH MARKETING

## Farm Fresh Produce Inc. — A-01-5

P.O. Box 124, Faison, NC 28341, USA
**C:** Diana Ramirez **E:** diana@farm-fresh-produce.com **T:** +1(910) 920-9871
**F:** +1(910) 920-9874
Farm Fresh Produce, Inc. is a reliable exporter of quality produce around the world.

## Ham Produce Company Inc. — A-01-1

963 Hwy 258 South, Snow Hill, NC 28580, USA
**C:** Stacy Ham-Lane **E:** stacy@hamfarms.com **T:** +1(252) 747-8200
**F:** +1 (252) 747-9255
Product: Sweet Potatoes

## Intelleflex Corporation — A-03-16

2465 Augustine Drive, Suite #102, Santa Clara, CA 95054, USA
**C:** Kevin Payne **E:** events@intelleflex.com **T:** +1(408) 200-6500
**T:** +1(408) 200-6599 **W:** www.intelleflex.com
Intelleflex provides on-demand data visibility solutions for the fresh cold chain for real-time decision making to reduce shrink, improve traceability and profitability.

intelleflex®

## Paramount Citrus — B-04-22

1901 S Lexington Street, Delano, CA 93215, USA
**C:** Daniel Kass **E:** dkass@paramountcitrus.com
**T:** +1 (661) 720-2608 **W:** www.paramountcitrus.com
Paramount Citrus owns more than 40,000 acres of fresh citrus – Cuties California Mandarins®, Oranges, Lemons, Limes, Grapefruits and Minneolas – to ensure a year-round supply.

PARAMOUNT Citrus

## Paramount Farms Pistachios & Almonds — B-04-23

F. Rooseveltlaan, 348U, B-9000 Gent, Belgium
**C:** Lieven Plets **E:** lgaublomme@paramountfarms.com
**T:** +32 9 265 0225 **W:** www.paramountfarms.com
Paramount Farms, located in California's Central Valley, is the largest vertically-integrated pistachio & almond grower and processor in the world.

Paramount Farms Pistachios & Almonds

## POM WONDERFUL — B-04-24

11444 W Olympic Blvd., Suite 310, Los Angeles, CA 90064, USA
**C:** Gerhard Leodolter **E:** gleodolter@pomwonderful.com
**T:** +1 (310) 966-5836 **W:** www.pomwonderful.com
POM is a pomegranate expert that grows, harvests, processes & ships own pomegranates, pomegranate juice, pomegranate products & ingredients worldwide.

POM WONDERFUL™

## Scott Farms, Inc. — A-01-4

7965A Simpson Rd., Lucama, NC 27851, USA
**C:** Stephanie Williams **E:** stephanie@scottfarms.com **T:** +1(919) 284-4030
**F:** +1(919) 284-4872
Scott Farms, Inc. is a family owned and operated grower-shipper in North Carolina providing a full line of fresh Sweet Potato packs to customers around the world.

## Seven Seas - Tom Lange Company International, Inc. — A-03-17

755 Apple Orchard Road, Springfield, IL 62703, USA
**C:** Greg Thorne **E:** gthorne@tomlange.com **T:** +1(217) 786-3300
**F:** +1(217) 786-2570 **W:** www.tomlange.com
We are a distributor, importer, exporter of fresh fruits from South Africa, Brazil, Argentina, Uruguay, Chile, Peru, Spain and Morocco into the United States, Europe, Middle East, Far East, Eastern Europe, Russia and Scandinavia.

## Southern Produce Dist. Inc. — A-01-3

111 West Center Street North, Faison, NC 28341, USA
**C:** Kelley Precythe **E:** kelley@southern-produce.com **T:** +1(910) 267-0011
**F:** +1(910) 267-1455
Established in 1942, Southern Produce Dist. grows and selects only the highest-quality sweet potatoes from leading GLOBALGAP certified farms in the USA.

## Southern United States Trade Association - SUSTA — A-01

701 Poydras Street Suite 3725, New Orleans, LA 70139, USA
**C:** Bernadette Wiltz **E:** susta@susta.org **T:** +1 (504) 568-5986
**F:** +1 (504) 568-6010 **W:** www.susta.org
SUSTA is a non-profit agricultural export trade development association comprised of the Departments of Agriculture of the 15 southern states and Puerto Rico.

## U.S. Embassy Berlin/Vienna, USDA / FAS — A-01-6

Boltzmanngasse 16, A-1090 Vienna
**C:** Andrea Fennesz-Berka **E:** Andrea.Fennesz-Berka@fas.usda.gov
**T:** + 43 1 31339 2364 **F:** + 43 1 3108208
**W:** www.usda-mideurope.com
The Foreign Agricultural Service (FAS) of the U.S. Department Agriculture (USDA) works to improve foreign market access for U.S. products and to build new and expand existing markets for U.S. food and agricultural products.

USDA FOREIGN AGRICULTURAL SERVICE

## United States Apple Export Council — A-02-11

2301 N. Cameron Street, Harrisburg, PA 17110, USA
**C:** Karin Rodriguez **E:** karin@pennsylvaniaapples.org **T:** +1 (717) 783-5418
**F:** +1 (717) 783-4262 **W:** www.usaapples.com
The US Apple Export Council is a non-profit trade association that represents 11 apple producing states in the USA. USAEC members collaborate to generically promote apples grown in these states in foreign markets.

## US Pecans — A-03-18

201 North Central Avenue, Suite E, Tifton, GA 31794, USA
**C:** Janice Dees **E:** janice@georgiapecan.org **T:** +1(229) 382-2187
**F:** +1(404) 393-9298 **W:** www.uspecans.org
US Pecans is a non profit organization established with promoting pecans. In the United States, there are fifteen states collectively praticipating in world-wide promotion of pecans and its health benefits.

## USA Pears — A-02-10

4382 SE International Way, Suite A, Milwaukie, OR 97222, USA
**C:** Jeff Correa **E:** jcorrea@usapears.com **T:** +1 (503) 652-9720
**F:** +1 (503) 652-9721 **W:** www.usapears.org
Pear Bureau Northwest is a non-profit marketing organization that promotes, conducts research and develops markets for fresh pears grown in the states of Oregon and Washington. USA Pear promotional activities are conducted in 38 countries worldwide.

## Washington Apple Commission — B-02-19

2900 Euclid Avenue, Wenatchee, WA 98801, USA
**C:** George Smith **E:** info@waapple.org **T:** +1 (509) 663-9600
**F:** +1 (509) 662-5824 **W:** www.bestapples.com
The primary purpose of the Commission is to support its grower members with advertising, promotion, education and market development for the Washington fresh apple crop in more than 30 countries overseas

## Wonderful Pistachios — B-04-25

F. Rooseveltlaan, 348U, B-9000 Gent, Belgium
**C:** Tom Hazelof **E:** lgaublomme@paramountfarms.com **T:** +32 2 719 0455
**W:** www.wonderfulpistachios.com
Wonderful Pistachios from California is a delicious, all-natural snack range, offering superior product quality and unique flavors!

Wonderful™ PISTACHIOS