



Embassy of the United States of America
Bandar Seri Begawan, Brunei Darussalam
Public Affairs Office
<http://brunei.usembassy.gov>

Press Release

August 6, 2015

U.S. Embassy Hosts Media Writing Workshop with U.S. Speaker

On August 6, 2015, U.S. Embassy Bandar Seri Begawan hosted a Media Workshop entitled 'Principles of Journalism & Narrative Writing' facilitated by Dr. Janet Steele, Associate Professor of Journalism at the School of Media & Public Affairs at George Washington University.

The workshop was attended by journalists from local news publications, such as Borneo Bulletin, The Brunei Times, and Media Permata, as well as writers and editors from local magazines, and news bloggers.

During the workshop, Dr. Steele shared narrative writing techniques for media writers and journalists, professional best practices for those in the media publishing field, and spoke on the evolution of journalism in an age of digital media.

U.S. Ambassador to Brunei Darussalam, Craig Allen, visited the workshop and spoke to participants. "The Embassy is excited to have the opportunity to engage with the local media community through this workshop. I hope participants are able to gain useful and practical insights on the practice of journalism and media writing from Dr. Steele, who is a distinguished professional a regular visitor to this region."

Dr. Janet Steele frequently visits Malaysia and Indonesia, where she has taught workshops on narrative journalism at *The Malay Mail*, *New Straits Times*, *The Star*, *Berita Harian*, *Astro Awami*, and *Utusan*. Her book *Wars Within: The Story of Tempo, an Independent Magazine in Soeharto's Indonesia* focuses on *Tempo* magazine and its relationship to the politics and culture of New Order Indonesia. The author of numerous articles on journalism theory and practice, her most recent book *Email Dari Amerika* is a collection of newspaper columns written in Indonesian and originally published in the Surabaya newspaper *Surya*.

During her visit to Brunei Darussalam, Dr. Janet Steel also met with educators in the media and arts field from Universiti Brunei Darussalam (UBD) and local editors for an opportunity to discuss current media trends in the academic arena.

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Media Inquiries:

Public Affairs Officer – Edward Findlay - Tel: 2384616 ext 2154; Fax: 2384604; Email: FindlayEF@state.gov
Media Liaison – Dian Idris - Tel: 2384616 ext 2127; Fax: 238-4604; Email: IdrisD@state.gov