

*New & Revamped*

# 2015 BOCCIM NORTHERN TRADE FAIR

Exhibitor  
Information  
Package



# BNTF 2015 GENERAL INFORMATION

- Date: 27 – 31 May 2015
- Theme: **Encompassing Local Businesses in Value Creation through innovative partnerships.**
- Guest Speaker: Mr. Paul Taylor – MD - BTCL
- Main Sponsor: Botswana Telecommunication Corporation Ltd



# EXHIBITOR INFORMATION - DATES

## DAY 1

Date	Time	Event Description	Venue
Wednesday 27 May 2015	08H00 – 18H00	Stall Build Up by Exhibitors	BOCCIM Grounds, Gerald Estate

## DAY 2

Date	Time	Event Description	Venue
Thursday 28 May 2015	08H00 – 09H00	Gates Open to Exhibitors & Judges	BOCCIM Grounds, Gerald Estate
	09H00 – 17H00	Judging of Stalls	



# EXHIBITOR INFORMATION - DATES

## DAY 3

Date	Time	Event Description	Venue
Friday 29 May 2015	07H00	Gates Open for Exhibitors	BOCCIM Grounds, Gerald Estate
	09H00	Official Opening	
	10H00 – 17H00	Gates Open to the Public	
	18H30 till late	Prize Giving	Tati River Lodge Garden



# EXHIBITOR INFORMATION - DATES

## DAY 4

Date	Time	Event Description	Venue
Saturday 30 May 2015	07H00	Gates Open to Exhibitors	BOCCIM Grounds, Gerald Estate
	08H00 - 1700	Gates Open to the Public	
	18H00 till late	Cocktail Party (Cash Bar)	Tati River Lodge Garden

## DAY 5

Date	Time	Event Description	Venue
Sunday 31 May 2015	07H00	Gates Open to Exhibitors	BOCCIM Grounds, Gerald Estate
	08H00 – 13H00	Gates Open to the Public	
	13H30 – 18H00	Stall Disassembling	



# EXHIBITOR INFORMATION – STALL FEES

- **Halls** - 3m x3m stalls at P 816.00/m<sup>2</sup> excl VAT.
- **Marquee** – 3m x 3m at P605.00/m<sup>2</sup> excl VAT.
- **Small business stalls** – P1 452.00/m<sup>2</sup> excl VAT.
- **Open Air spaces between the halls (minimum stall 12m<sup>2</sup>)** - P217.00 per excl VAT.(paved with power) & P199.00/m<sup>2</sup> excl VAT (paved without power)
- **Unpaved Open Air Space (minimum stall 12m<sup>2</sup>)** P150/m<sup>2</sup> excl VAT (with power) & P126/m<sup>2</sup> excl VAT (without power)

*(See attached sketch plans on page 14, 15 & 16)*

The partitioned stalls include standard Power outlets in every stall both in the halls and Marquee at no additional cost.

***Cancellation should be done three weeks before the event, failure to do so will result in a 50% as a penalty charge.***



# EXHIBITOR INFORMATION – BNTF BROCHURE

**ONLY 7  
PAGES  
LEFT**

Buy advertising space in the 2015 BOCCIM Northern Trade Fair brochure, which will be distributed to all exhibitors and members of the public.

For details please see advertising rates below (all rates are exclusive of VAT);

Full Page	Half Page	Quarter Page	Twelfth	Outside Back Cover	Inside Back Cover	Inside Front Cover	Center Spread
P8,470	P4,985	2,655	P500***	P8,470	P9,075	P9,982	P16,335

\*\*\* Only available to small business only.

Please book now! Deadline is extended to 30<sup>th</sup> April 2015.



# ADDITIONAL EXHIBITOR INFORMATION

**-Prize giving Dinner: Tickets will be on sale at P400 per ticket.**

**-BNTF: One car pass and two gate passes per stall. Additional car will be charge P50 per day, and additional people will be charged P20 per person per day.**

For bookings please fill out the attached forms and send back to the following:

Wame 2414622 or [wame@boccim.co.bw](mailto:wame@boccim.co.bw) (fax 2414494)

Lebopo 2414622 or [lebopo@boccim.co.bw](mailto:lebopo@boccim.co.bw) (fax 2414494)

Sentibile 2414622 or [senti@boccim.co.bw](mailto:senti@boccim.co.bw) (Fax 2414494)

Kearabilwe 2414622 or [kmerafe@boccim.co.bw](mailto:kmerafe@boccim.co.bw) (Fax 2414494)

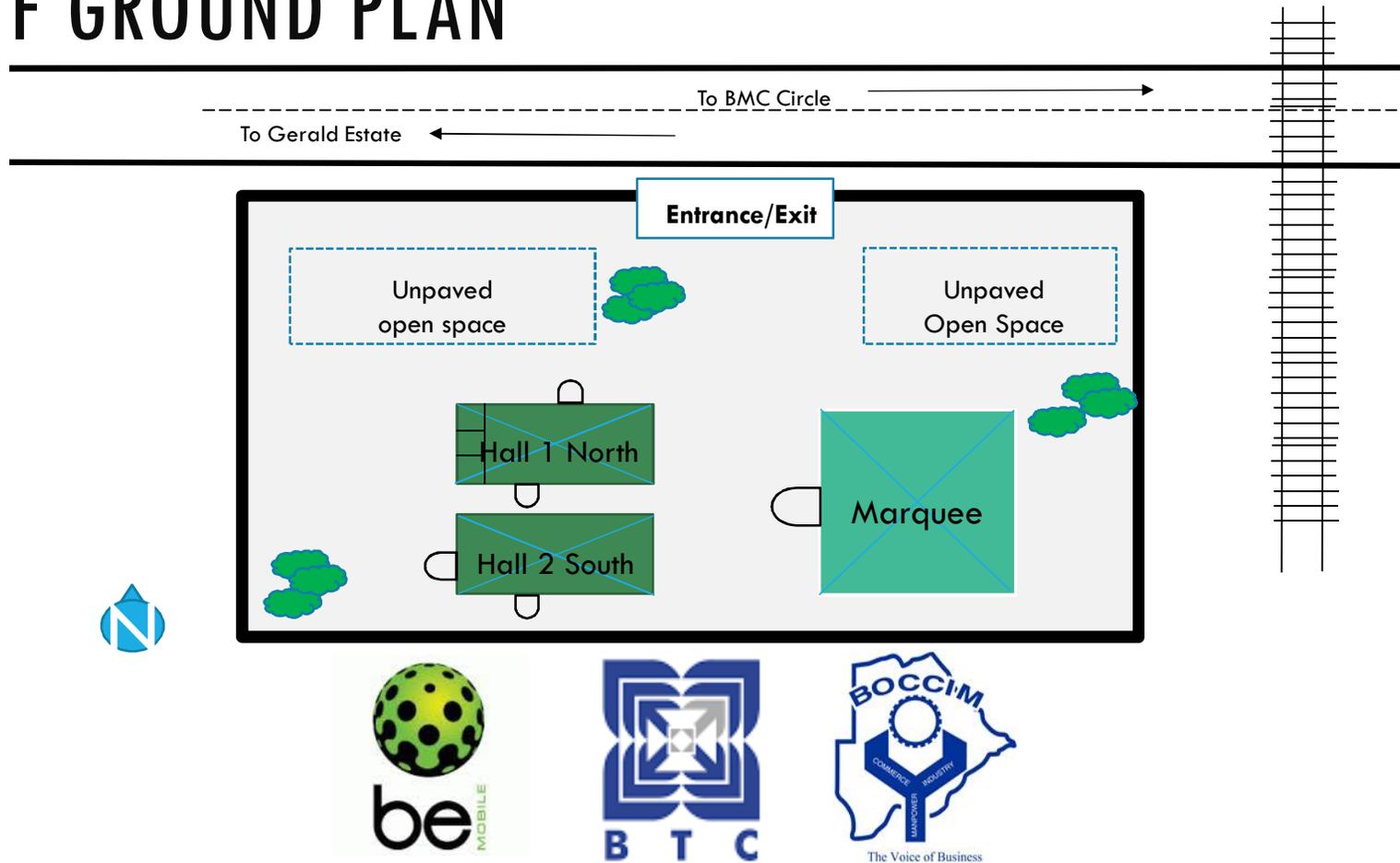
For escalations or urgent matters, call:

Kebaabetswe Bogatsu – Regional Manager – 2414622 or 72810277 –

Email: [kebaabetswe.bogatsu@boccim.co.bw](mailto:kebaabetswe.bogatsu@boccim.co.bw)



# BNTF GROUND PLAN



# BNTF ATTRACTIONS – FUN PARK

## MONKEY WONDERLAND



# BNTF ATTRACTIONS – ENTERTAINMENT & FOOD PARK



# BNTF ATTRACTIONS – AUTO SHOW

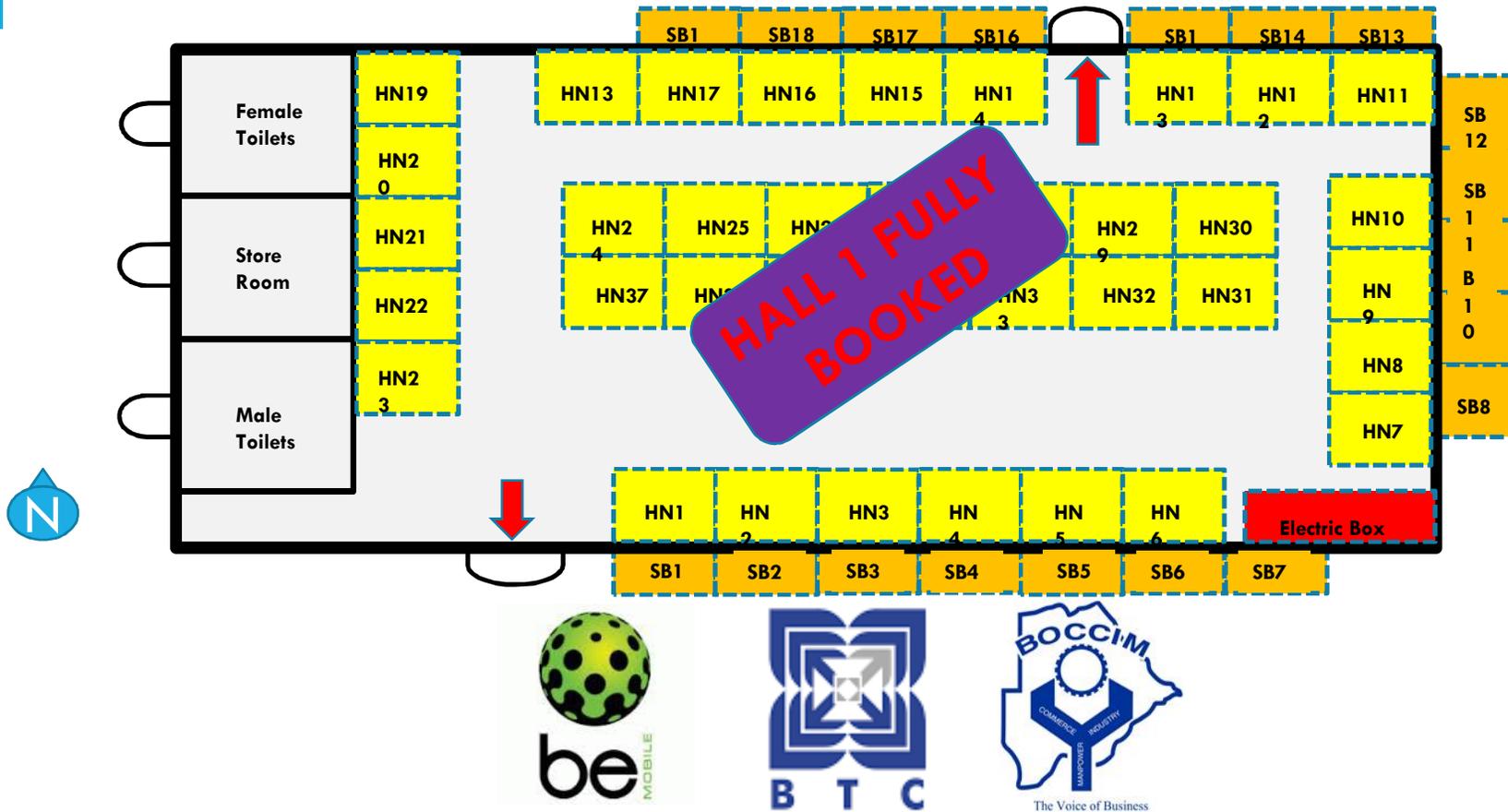


# BNTF ATTRACTIONS – SEMINARS

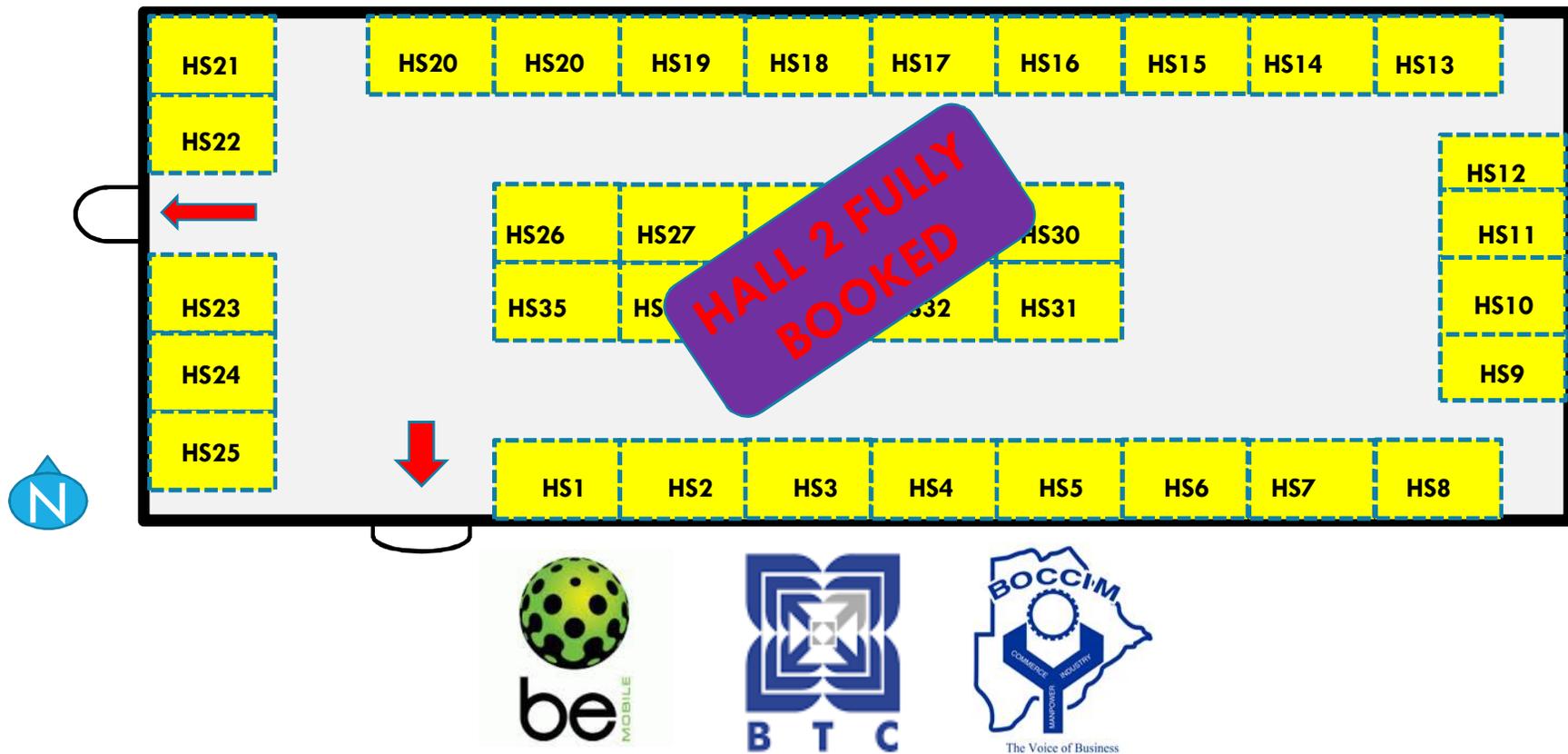
Watch this space for more information



# HALL 1 NORTH STALLS



# HALL 2 SOUTH STALLS

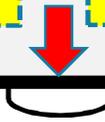


# MARQUEE STALLS

MARQUEE BOOKING  
ONGOING – ENQUIRE  
WITH OFFICE

ONLY 45  
STALLS LEFT  
IN THE  
MARQUEE

	M	M	M	M	M	M	M	M	M		M	M	M	M	M	M	M	M	M	M	M	
	90	89	88	87	86	85	84	83	82		81	80	79	78	77	76	75	74	73	72	71	70
M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M
47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69
M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M
46	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24
M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M	M
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23



# OPEN SPACE STALLS

**OPEN SPACE STALL BOOKING  
ONGOING – ENQUIRE WITH  
OFFICE**

**65%  
BOOKED**





# BNTF SPONSORS

## Main Sponsor



## Silver Sponsors



Botswana Ash (Pty) Ltd



**B&M** *B&M Garments (Pty) Ltd*  
*Lot 26 Shasha, Private Bag 7895*  
*Francistown, Botswana.*

**DEBSWANA**   
Mining the resource, enriching the nation