SELECTUSA®

2013 INVESTMENT SUMMIT

Washington, DC | October 31-November 1

Information Packet

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1309-04-04A

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President Barack Obama to Host the First-Ever SelectUSA Investment Summit

Join us for the SelectUSA 2013 Investment Summit as we convene preeminent business leaders, global investors, state and local representatives, and high-level U.S. Government officials to explore investment opportunities and learn more about resources available to support business investment in the United States.

Why You Should Come: The United States is Open for Your Business

- Learn about investment opportunities from U.S. states and economic development leaders
- Speak with global business leaders on critical issues important to investors
- Meet with Federal and State officials to answer questions on your investment needs

The Two-Day Summit Will Include:

- Informative panels and breakout sessions on the U.S. market and industry sectors, lessons on how to navigate the U.S. market, and critical issues that drive investment location decisions
- One-on-one meetings with states and economic development organizations on investment opportunities
- Instructive assistance on Federal and state tools and resources

Speakers from the President's Administration

- Secretary John Kerry, Department of State
- Secretary Jack Lew, Department of Treasury
- Secretary Penny Pritzker, Department of Commerce
- Ambassador Michael Froman, United States Trade Representative

Top Corporate Speakers Include

- David Constable, CEO, Sasol
- Dan Doctoroff, President and CEO, Bloomberg, L.P.
- Larry Fink, Chairman and CEO, BlackRock
- Melanie Hart, President and CEO, Tsuchiya North America
- Andrew Liveris, President and CEO, Dow Chemical Company
- Douglas Oberhelman, Chairman and CEO, Caterpillar
- William (Bill) Simon, President and CEO, Walmart, U.S.
- Eric Spiegel, President and CEO, Siemens Corporation
- Ludwig Willisch, President and CEO, BMW of North America
- For a complete list of confirmed speakers, please visit ***selectusasummit.com/program-speakers-0***

"This October, I'm going to bring business leaders from around the world, and I'm going to connect them to state leaders and local leaders... who are ready to prove there's no better place to do business than right here in the United States of America."

President Barack Obama
Chattanooga, TN • July 29, 2013

The United States is Open for Your Business

Tradeshow Floor: Explore the United States

On the 36,000 sq. ft. tradeshow floor, connect with local economic development representatives in 42 states, plus the District of Columbia and Puerto Rico, to discuss specific investment projects, obtain industry information, and access investor tools and services.

Exhibiting States Include:

Alabama, Arkansas, Connecticut, Delaware, Florida, Illinois, Iowa, Kentucky, Maryland, Massachusetts, Michigan, Mississippi, Missouri, Nevada, Ohio, Oklahoma, Puerto Rico, South Carolina, Tennessee, and Texas.

Matchmaking: Real Meetings, Real Results

Use the online Summit matchmaking tool to schedule one-on-one meetings in private rooms with top investors, economic development leaders, professional service providers, and U.S. government officials.

Program Agenda: Learn the Who, What, Where, and Why of Investing in the United States

Over the course of two days, enjoy an unprecedented series of panels, featuring speakers from the public and private sectors on a variety of topics, including:

- **Why Select the USA**—A conversation about the United States as a dynamic destination of choice for capital from the perspective of industry leaders.
- **Competing in the Deepest Technology Market in the World**—A discussion of the dynamism of the U.S. technology sector, current trends in technology clusters, and opportunities for global firms.
- **The United States Energy Opportunity—**A discussion on opportunities for investment resulting from U.S. energy advantages and resources.
- **The United States as an Export Platform**—A discussion focused on how global companies benefit from U.S. free trade agreements, bilateral investment treaties, and strong infrastructure.
- **Opportunities for Private Investment in U.S. Infrastructure**—A discussion of current activities related to this relatively new area for private investment.
- **The Resurgence of American Manufacturing**—A discussion of the United States' growing strength in manufacturing and production, with perspectives from both the private sector and regional economic development leaders on recent successes.

To Register and Learn More:

selectusasummit.com • ***selectusasummit@trade.gov*** • (202) 482-6800

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SELECTUSA®

What is SelectUSA?

President Obama launched SelectUSA in 2011 as the first-ever U.S. government-wide initiative to promote and facilitate investment in the United States as an engine for job growth and economic development. Housed in the Department of Commerce's International Trade Administration, SelectUSA provides a number of services, including:

- Providing information assistance to the global investment community
- Serving as an ombudsman for investors
- Advocating for U.S. cities, states, and regions competing for global investment

SelectUSA serves as a single point of contact at the federal level for investors and economic development organizations to provide counseling on investment attraction strategy, how to start a business, access federal resources, and/or navigating U.S. Government regulations..

SelectUSA is geographically neutral, and advocates on behalf of the entire United States.

Why is the United States a great place to invest?

America has the most appealing investment environment in the world. The United States is an innovative and stable market, with the world's largest economy. It boasts sophisticated industry clusters, first-class research and development centers, access to global markets, strong intellectual property rights, and a stable legal system and regulatory climate.

- The United States is ranked the #1 economy in the 2013 A.T. Kearney Foreign Direct Investment Confidence Index.
- The United States was ranked the #1 economy for venture capital and private equity investment by the Instituto de Estudios Superiores de la Empresa (IESE) Business School's 2013 Annual Venture Capital and Private Equity Country Attractiveness Index.
- The World Bank's Ease of Doing Business ranked the United States as one of the top places in the world to do business.
- Companies that choose to invest in the United States have access to an unparalleled global export platform. The United States has free trade agreements in force with 20 countries, representing more than 695 million consumers.
- The United States is responsible for 28 percent of total world R&D expenditures.
- The United States is also a leader in higher education, boasting 15 of the top 20 universities in the world.

"Two years ago, we created something called SelectUSA. This is a coordinated effort to attract foreign companies looking to invest and create jobs here in the United States.."

—President Barack Obama, July 31, 2013

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Agenda

Thursday, October 31

8:45AM **Welcome Remarks: The U.S. is Open for Business**

Speaker: *Penny Pritzker, Secretary of Commerce*

9:00AM **A view of U.S. Economic Performance**

Speaker: *Senior Administration Official*

9:30AM **Why Select the USA: Perspectives on Investing and Operating in the United States**

A conversation about the United States as a dynamic destination of choice for capital from the perspective of industry leaders.

11:00AM **Panels**

1. *Why the Economics Favor Investing in the United States*—Panelists will discuss macro and micro economic trends influencing industry decisions on where to locate around the world.
2. *U.S. Leadership in Advanced Manufacturing*—Panelists will discuss firm and regional perspectives on U.S. advanced manufacturing opportunities, the changing economics of U.S.-based production, and efforts to expand advanced manufacturing activities in the United States.
3. *Taking Advantage of the World's Deepest Technology Market*—A discussion of the dynamism of the U.S. technology sector, current trends in U.S. technology clusters, and opportunities for global firms.

11:45AM **Lunch and Keynotes**

1:00PM Intro for Senior Administration Official

1:10PM SelectUSA Remarks by Senior Administration Official

2:15PM **Exhibition Floor and Networking**

America's Universities: Partnering with the World's Leading Education and Research Institutions—Panelists will cover examples of university-industry partnerships, demonstrating the power of operating in proximity to the world's leading academic and research institutions.

3:30PM **Panels**

1. *U.S. Energy Resources and Regional Opportunities*—A discussion of recent developments in the U.S. energy sector, including impacts on investment opportunities and highlights of trends and projections, focusing on oil dynamic energy clusters in the United States through the eyes of officials and companies responsible for several recent and diverse investments.
2. *Opportunities for Private Investment in U.S. Infrastructure*—2. An overview of some current activities related to this relatively new area for private investment in the United States.
3. *Opportunities for Global Firms to Compete in the U.S. Economy*—Discussion of successes entering the U.S. market from emerging countries around the world.

4:30PM **Announcements**

Speaker: *Penny Pritzker, Secretary of Commerce*

5:15PM **Day Concludes**

Friday, November 1

8:20AM **Opening Remarks**

Welcome and Introduction of Senior Administration Official

Speaker: *Penny Pritzker, Secretary of Commerce*

8:30AM **Deepening Economic Alliances Around the World**

Speaker: *Senior Administration Official*

9:00AM **Why Select the USA: Using the U.S. as an Export Platform**

A discussion focused on how global companies benefit from U.S. free trade agreements and bilateral investment treaties, and analyzing the recently-initiated free trade agreement negotiations.

10:15AM **Exhibition Floor and Networking**

Demystifying the U.S. Market—A panel explaining the U.S. landscape with regard to state, regional, and local government, and addressing the nature and level of engagement of global business in the United States.

11:30AM **Panel and Informational Sessions**

1. *Partnering for Workforce Development*—A discussion of the deep talent pool in the United States and examples of workforce partnerships to support new investments and expansions.
2. *Bringing Global Talent to the U.S.*—A presentation on U.S. business visas and solutions to firms needs to bring employees from other parts of the world to the United States.
3. *Understanding U.S. Investment Policy and Export Controls*—A presentation on the current state of U.S. policy to correct misperceptions and answer participant questions.

12:30PM **Lunch and Keynote**

1:00PM *Why Select the USA: Taking Advantage of the U.S. Energy Opportunity*—A discussion of U.S. leadership in energy development and implications across sectors from business leaders and experts.

2:15PM **Exhibition Floor and Networking**

Using Service Providers to Support your Investment into the United States—A discussion on the role of professional service providers in greenfield investments and other inbound cross-border transactions, including best practices and lessons learned.

3:30PM **Panel and Informational Sessions**

1. *Exploring Capital Availability in the United States: A Discussion of the United States Deep and Expansive Capital Markets*—Panelists will discuss a range of sources for investment and working capital, with an emphasis on solutions for challenges faced by global investors establishing operations in the United States.
2. *U.S. Tax Structure*—A presentation that explains U.S. structures, with a focus on implications for global companies and U.S. policy developments.
3. *Operating Within the U.S. Market: Understanding the Regulatory Environment*—An opportunity to hear directly from regulators and companies about frequently encountered standards and rules, as well as recent reforms. Company executives will also share their experiences adhering to these regulations.

4:45PM **Closing Remarks**

Speaker: *Penny Pritzker, Secretary of Commerce*

5:00PM **Event Concludes**

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SELECTUSA®

FOR IMMEDIATE RELEASE
Tuesday, August 6, 2013

News Media Contact:
Office of Public Affairs, (202) 482-4883

PRESIDENT OBAMA HIGHLIGHTS INVESTMENT SUMMIT TO INCREASE FOREIGN INVESTMENT AND SPUR MIDDLE CLASS JOB GROWTH

SelectUSA Summit set for later this year to be headlined by Kerry, Lew, Pritzker, and Froman

WASHINGTON—On the heels of President Obama's challenge to attract more investment in the United States and his announcement that he will be hosting the first-ever SelectUSA Investment Summit, the Administration is announcing that Secretary of State John Kerry, Secretary of the Treasury Jack Lew, and U.S. Trade Representative Michael Froman will join Secretary of Commerce Penny Pritzker at this important event on October 31-November 1, 2013, in Washington, D.C.

"The President has asked his entire team to lead this effort. Secretary Kerry, Secretary Lew and Ambassador Froman bring tremendous insights and perspectives to the SelectUSA 2013 Investment Summit," said Secretary Pritzker. "As President Obama said in Chattanooga, he is directing his administration to take a coordinated effort to attract foreign investment creating jobs here in the United States. The Summit will bring business leaders from around the world and connect them with state and local leaders to encourage investments, economic growth and job creation."

Summit participants will include international and domestic investors, U.S. state, local, and regional economic development organizations (EDOs), senior administration officials, representatives from state and local governments, business leaders, industry and technical specialists, service providers, and subject-matter experts. Attendees will have access to networking opportunities and one-on-one meetings; presentations on the latest investment trends; moderated panels; break-out sessions about investment opportunities, and programs; information about investment-related resources in the United States; and EDO exhibits.

Foreign direct investment (FDI) plays a critical role in the U.S. economy, which is why President Obama launched SelectUSA two years ago, the first-ever U.S. government-wide initiative to promote and facilitate investment in the United States. In 2012, nearly $161 billion in FDI flowed into the United States. In 2011, U.S. affiliates of foreign firms employed 5.6 million U.S. workers.

SelectUSA's mission is to promote more investment in the United States using the full power and resources of the Federal government. For complete details about SelectUSA, please visit ***http://www.selectusa.gov***.

For more information about the Summit or to pre-register, please visit ***http://www.selectusasummit.com***.

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For complete details about the SelectUSA 2013 Investment Summit:
selectusasummit@trade.gov* • (202) 482-4078 • *selectusasummit.com

Registration Closes Monday, September 30, 2013

U.S. Department of Commerce
1401 Constitution Avenue NW
Washington, DC 20230

trade.gov

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