Partners for a New Beginning

The Department of State has entered into a partnership with Partners for a New Beginning (PNB) - a group of eminent Americans from a variety of sectors who will reach out systematically to private sector entities at the highest level to harness private sector resources and capabilities to advance New Beginning programs and goals. This will be a flagship partnership in advancing the New Beginning effort.

Former Secretary of State Madeleine Albright will serve as the Chair of PNB. Walter Isaacson (President of The Aspen Institute) and Muhtar Kent (Chairman and CEO of The Coca-Cola Company) will serve as Vice-Chairs. PNB's leadership will bring additional PNB members on board over the course of the next month and build-out an approximately 15 person group. PNB will be an independent, self-administered group. The Aspen Institute will serve as its Secretariat. The Department of State will provide a small sum of funding to support this Secretariat. PNB will operate in close coordination and partnership with the Department of State.

PNB will reach out to U.S. companies, Universities, laboratories, research centers, NGOs, Foundations, philanthropists and others to harness their resources, capabilities and expertise to complement USG New Beginning programs and partnerships. As such, PNB will be a vital capability in advancing the new beginning we seek and in forging ties between people and institutions in the United States and in Muslim communities around the world.

This new effort makes a powerful statement that some of America's most eminent citizens are committed to this effort and will be working towards the New Beginning. It is hoped that it helps to inspire further citizen and private sector engagement in other communities and countries around the world.