



**U.S. Department of Commerce
Executive-Led
Medical Technologies
Trade Mission to Turkey**
- *Company Profiles*

May 9, 2014





Intelligent Medical Objects, Inc.

Intelligent Medical Objects leverages its vast experiences in medical terminology for much more than coding purposes. With more than 15 years of medical terminology experience, IMO empowers healthcare providers to capture true clinical intent at the point-of-care. While using their own words clinicians can simultaneously utilize IMO clinical terms, which map to the most appropriate billing and reference codes for reimbursement and ongoing Meaningful Use requirements.

IMO Clinical Interface Terminology (CIT) suite of vocabulary products enables physicians and healthcare organizations to easily capture clinical intent while simultaneously mapping the applicable billing and reference code to their electronic medical records or healthcare solution. CIT maps standardized vocabularies, such as SNOMED CT®, ICD-10, ICD-9, CPT®, LOINC®, MeSH and UMLS, to connect providers with the patient record, administrative information, references, decision support content, and consumer information.

IMO CIT products are easily integrated into a hospital's existing EHR or any healthcare solution workflow.

IMO is interested in meeting with health IT software development companies who could integrate IMO's terminology add-on on their own software.

Website: <http://www.e-imo.com/>



MedSignals/Vitals LLC

MedSignals is a medical management and mobile medminder system. It enables anytime/anywhere user support and remote monitoring of critical pills. It serves as a wireless gateway for vital sign monitoring and sends pill records to the patient's health record via cellular.

This solution is especially useful for relatively elderly patients or patients who use a number of drugs. Device will help prevent wrong use of drugs and over or less than prescribed use of drugs.

Additionally, telecom operators are actively looking for solutions to introduce remote health monitoring solutions to their subscribers. MedSignals has a global agreement with Vodafone.

MedSignals is interested in meeting with distributors of medical devices and telecom companies who would like to offer remote monitoring of medication compliance to their subscribers.

Webiste: <http://www.medsignals.com/>



Consensus Orthopedics, Inc.

Consensus Orthopedics, Inc. has been manufacturing hip and knee total implants since 1992 and has implanted over 30,000 knees and 20,000 hips worldwide. Company serves in 11 countries. Consensus Orthopedics designs, develops, and manufactures all of its products in the United States.

Consensus Orthopedics is looking for distributors in the foreign markets they plan to enter.

Website: <http://www.consensusortho.com/>



Awareness Technology, Inc.

Awareness Technology, Inc manufactures clinical chemistry analyzers, Elisa readers, micro plate washers, semi/full automatic analyzers and reagents that are used in clinical chemistry laboratories in hospitals.

Awareness Technology is looking for distributors in foreign markets they plan to enter.

Website:
www.awaretech.com



Summit Medical Products, Inc.

Summit Medical Products, Inc. provides ways to care for people with its ambIT Electronic Infusion Pump which consists of a compact, portable infusion pump that delivers numbing medication to the area of surgery or to the surrounding area, blocking the pain at its source.

Traditionally, oral narcotics have been the standard of care for treating pain. Oral narcotics have often left patients with periods of uncontrolled pain and numerous side-effects, contributing to a less than comfortable recovery period. By delivering local non-narcotic pain medications to control pain, the ambIT Pump minimizes the need for oral narcotics and their associated side-effects, such as nausea and vomiting, constipation, drowsiness, clouded thoughts, and the potential for addiction.

Pain control, with minimal or no side effects from narcotics, enables patients to return to normal daily activities sooner. The handheld ambIT Pump not only delivers a continuous flow of medication to control the baseline pain level, it also gives patients the ability to control any sudden spikes in pain with the simple push of a button.

Summit Medical Products is looking for distributors in foreign markets they plan to enter.

Website:

<http://www.ambitpump.com/>



Numera

Numera has mHealth solutions that target healthy aging, chronic condition management and post-acute care markets. Numera's integrated telehealth+telecare platform and solutions enable emergency response and relevant, timely information to flow from individuals to their providers and back again. Their solution, Numera Libris, a small, mobile device for the active senior, and Numera Social which engages individuals to improve treatment plan compliance – as well as involving support from family and peer groups.

Numera is interested in meeting with call center operators of security services who could add selling Numera Libris into their portfolio and also distributors of remote monitoring devices.

Website:

<http://www.numerahealth.com/>



iScreen Vision, Inc.

iScreen Vision's digital pediatric photoscreening technology screens for potential vision abnormalities in infants and children that can lead to amblyopia and other serious vision problems if not detected early. Digital photoscreening requires no patient response, making the technology also ideal for vision screening non-verbal, non-compliant, and developmentally challenged children.

iScreen is looking for distributors in foreign markets they plan to enter.

Website:

<http://www.iscreenvision.com/>



Nortec Software

Founded in 2003, Nortec Software develops healthcare information software. Nortec has electronic health record, practice management and e-prescription software.

Additionally, Nortec Software has a sister company, North Shore, which is a medical laboratory that is interested in joint venturing with Turkish companies in establishing laboratories in the Turkish hospitals. Turkish laboratories are looking for joint venture possibilities as Ministry of Health has started contracted laboratory services it used to operate in public hospitals to private entities.

Nortec Software is looking for health IT companies they could work with in foreign markets they plan to enter. North Shore Labs is looking for projects where they could partner with local laboratories operators to invest in local laboratories investment projects.

Websites:

<http://www.nortecehr.com/>

<http://www.nsmionline.com/>



Cureline, Inc.

Cureline, Inc., is a human biospecimen CRO specializing in human tissue research projects including study design, regulatory affairs, clinical network management, specimen collection and analysis, and complete logistics. They collaborate with major clinical centers in Europe, Asia, and the USA and maintain an extensive biorepository of human biospecimens in San Francisco, CA.

Their expertise is biomarker research and diagnostic specimen collection for solid tumors, hematology, inflammation, cardiovascular conditions, sepsis/infectious diseases, and other indications.

Cureline works in 10 countries and perceives Turkey as an attractive territory for clinical studies. During the trade mission, they would like to meet medical schools and research centers that are involved in research and whose medical staff are involved in globally formed teams that work on Turkey portion of the research done.

During our research to understand the potential for Cureline, we have come to read that Turkey is one of the countries that is involved in medical research and that there are around 55 centers that are active in working on these types of global projects.

We plan to introduce Cureline to these research centers so that for research that are relevant for Turkey, Cureline can involve the contacts they will establish during this trade mission.

For further information on Cureline, please visit www.cureline.com



Nu-Vois LLC

Nu-Vois LLC manufactures Nu-Vois Electronic Larynx. An electrolarynx, sometimes referred to as a "throat back", is a medical device about the size of a small electric razor used to produce clearer speech by those who have lost their voicebox, usually due to cancer of the larynx. This device, placed under the mandible, produces vibrations and allow speech.

Cancer of larynx is, unfortunately, on the rise around the world and in Turkey as well, especially due to high rate of smoking.

Nu-Vois is looking for a distributor in Turkey that will market their device in this market.

For further information on Nu-Vois, please visit www.nu-vois.com



GE Healthcare Turkey

GE Healthcare is innovator, supplier and manufacturer of medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services. They have an office in Turkey of approximately 100 people.

GE Healthcare has a strong market share in Turkey in, especially, medical imaging market and operates an office of approximately 100 people in Turkey. Their installed base is in many public and private hospitals and compete with companies like Siemens and Phillips in large health campuses projects that are built by Public-Private-Partnership model in Turkey.

GE Healthcare Turkey is interested in participating in the meetings with the Ministry of Health that may be of interest for their medical imaging business and newly developing healthIT business. Their office in Turkey is also a regional office serving the countries in the Central Asia. As there is the possibility of organizing a 'Regional Day' on May 9, 2014 during the mission, GE Healthcare is interested in meeting in delegations coming from Central Asia.

For further information on Nu-Vois, please visit www.gehealthcare.com

mHealth Technologies

mHealth Technologies is a mobile health software and mobile application that targets behavioral modification of people towards managing their health. Investors of this venture have, for some time, been researching about the potential of their solution in the Turkish market and would like to take it to a further level now by participating in this trade mission. They have three customer segments: (a) people who want to stay health (b) people who want to manage risks regarding their healthcare (c) people who want to better manage chronic illnesses (health conditions resulting from smoking, hypertension, diabetes etc)

They are interested in meeting with parties that could potentially be the channels that they could market their solutions with: Pharmacists' Association, gym management companies, medical advisors, hosting companies etc.



Hyprotek, Inc.

Hyprotek, Inc. is a biomedical company that develops and produces patented medical technologies designed to improve the safety and efficiency of intravenous therapy. Hyprotek has developed two patent- pending medical device systems designed to significantly reduce the risk of patient infections in the clinical setting.

The Port Protek kills bacteria and thoroughly cleans and disinfects access ports at the terminal ends of intravenous catheter lines, ensuring all applicable surfaces are exposed to the antiseptic solution in the protective cap.

The Hyprotek Mixing/Administration Syringe reduces contamination risks for intravenous therapy by creating a closed and sterile system in which medications are mixed and promptly delivered to the patient.

Hyprotek is looking for a distributor in Turkey.

For further information on Hyprotek, please visit <http://www.hyprotek.com/>



Underwriters Laboratories, Inc.

Underwriters Laboratories, Inc. (UL) is a global independent safety science company expertise in innovating safety solutions from the public adoption of electricity to new breakthroughs in sustainability, renewable energy and nanotechnology.

UL certifies, validates, tests, inspects, audits, and advises and trains. They provide the knowledge and expertise to help customers navigate growing complexities across the supply chain from compliance and regulatory issues to trade challenges and market access.

Life & Health is one of their five businesses; the rest of the four are Product Safety, Verification Services, Knowledge Services and Environment. In Life & Health, they offer nonclinical testing; usability performance testing; safety certification; regulatory advisory services; and compliance training to help speed unrestricted access to the global market.

During the trade mission, we plan to introduce UL to Turkish medical device and pharmaceuticals companies that are considering to apply for FDA approval for their respective products. We are also planning to introduce them to the Ministry of Health, Ministry of Economy, and Ministry of Industry as the parties that have various initiatives to grow Turkish medical device and pharmaceuticals exports.

For further information on UL, please visit <http://industries.ul.com/medical-and-laboratory>



Transvac Solutions, Inc.

TransVac is a Denver, Colorado-based professional design and engineering company with industry-leading capabilities in LEED, evidence-based design (EBD) and space utilization.

Healthcare is one of the areas where Transvac has solutions. Hospitals require cleanliness and efficiency. For the healthy, healing environment demanded by today's patients and their families, hospitals must reduce the potential for infection transmission. They must also run efficiently while sustaining an aesthetically appealing environment. An automated trash, recycling and soiled linen solution from TransVac addresses all of these requirements.

TransVac minimizes exposure to waste and soiled linen, optimizes material flow and saves millions in operational costs over the life of the system and the facility. The TransVac system features a computer-controlled, sealed dedicated pipe network that transports dirty material safely from loading stations located on every floor, and in other strategic locations, to a central collection destination across long distances at high speed.

During the trade mission, TransVac wants to meet with architects specialized in healthcare design that may represent them in Turkey, and Ministry of Health's Hospital Investment Department.

For further information on Transvac Solutions, please visit www.transvacsolutions.com



Dimensional Insight, Inc.

Dimensional Insight is provider of integrated business intelligence and performance management solutions that empower information consumers throughout the enterprise with data-driven decision making abilities. They have 2,600 customers and thousands of users from around the globe. The complex nature of healthcare today means that hospitals and healthcare providers often employ hundreds of disparate data sources to capture necessary data. Assembling this data into a single actionable format can be difficult, costly, and time-consuming, preventing key decisions from being made in a timely fashion.

Dimensional Insight has a suit of solution: The Diver Solution's flexible enterprise-wide reporting and analytics platform for healthcare business intelligence. The Diver Solution makes data integration a snap, and gives key stakeholders a more complete understanding of their data.

There are many areas where Dimensional Insight's solution may be used: There are 70 public hospital management units in Turkey each of which operates 10 to 20 hospitals. They have different EMS which need to speak with one another as they now operate under one management. Ministry of Health collect EHR from primary care facilities and hospitals all around Turkey and they need business intelligence solutions to make better understanding of data they collected.

For further information on Dimensional Insight, please visit www.dimins.com



Secure Care Products designs, manufactures, distributes and services of specialty electronic infant security and wandering patient and resident protection products for hospitals, assisted living facilities, long-term care providers, and sub-acute facilities to assist in minimizing risk to the loved ones entrusted to their care.

Their products provide essential protection for patients, residents, family members, staff, visitors and assets using our KinderGUARD® infant security system, MatchMAKER® mother-baby matching system, Door GUARDIAN™ Wandering Resident Solution, as well as our new ENVisionIT™ real-time location system (RTLS) of assets.

Secure Care is interested in meeting companies that will represent them in Turkey.