



Medical Technologies Trade Mission: Regional Day *May 09, 2014, Istanbul, Hilton hotel*

The U.S. Commercial Service is pleased to invite companies participating in the Medical Technologies Trade Mission to Turkey to an additional program to meet with U.S. Embassy-recruited delegations of companies and government officials from countries in the region on the morning of Friday, May 09, 2014 in Istanbul.

The Objective

To provide trade mission participants with access to opportunities in Azerbaijan, Bulgaria, Croatia, Georgia, Hungary, Romania, Serbia, Turkmenistan, and Uzbekistan (final list TBD with participation of at least four countries) through market intelligence and introductions to key contacts in the Medical Technologies sectors.

Background

As an emerging market of regional significance, Turkey is attracting great interest from U.S. companies that look to Turkey not only for the opportunities it offers but also as a spring board to the Middle East, South-East Europe and Eurasia.

Regional Program

Time and Date: 9am-16:00 pm on Friday, May 09, 2014

Location: Hilton Hotel Istanbul

Draft Agenda

9:00am	Welcome and introduce regional delegations	10:15am	Coffee break
9:15am	Market briefings on regional markets	10:30am	Matchmaking meetings
		16:00pm	End of program

Fee for the additional program: Large companies =\$575 Small companies=\$395

For information contact: Thomas Bruns(+359 02 939 5745; Thomas.Bruns@trade.gov)

Uliana Kanelli(+359 02 939 5706; Uliana.Kanelli@trade.gov)

Ryan Barnes (+202-482-4262); Ryan.Barnes@trade.gov)

