

# USA 2016 .at

## 365 TAGE WAHLKAMPF

In 2012 PR expert **Stefan Sengl** and campaigner **Yussi Pick** started a blog covering the US elections. What started as an ambitious project, ended in the ORF studio, where the two served as pundits on election night. In the coming 12 months, [usa2016.at](http://usa2016.at) again will be THE place to go for everyone, who is interested in campaigning and the US presidential election.

365(+3) days before Election Day, the two communications experts present the new edition of the project with many new features.

**November 5, 2015**

**6:30 p.m.**

**Amerika Haus**

Registration: [programs@usembassy.at](mailto:programs@usembassy.at)

**Stefan Sengl** is Managing Partner at the PR-firm The Skills Group. He has experience with presidential elections: In 2010, he was campaign manager of President Fischer's reelection campaign.

**Yussi Pick** is Managing Partners at Pick & Barth Digital Strategies, a firm specializing in digital public affairs. He has lived in Washington, DC for a couple of years where he consulted candidate and advocacy campaigns.