



# Understanding the Primaries

Why are Iowa and New Hampshire important? Or are they? Shouldn't we focus on Super Tuesday? What comes next?

A discussion with **Ramesh Ponnuru**, *National Review* & **Thomas Hofer**, H&P Public Affairs

Moderated by **Yussi Pick**, Pick & Barth Digital Strategies  
Welcome remarks by **Robert Greenan**, U.S. Embassy Vienna

**Tuesday, January 26, 2016**

**6:00 p.m.**

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**Ramesh Ponnuru** is a Washington, D.C.-based American columnist, senior editor for [National Review](#) magazine and visiting fellow at the American Enterprise Institute. He has appeared in numerous public affairs and news interview programs and frequently contributes to *Time* magazine, *WashingtonPost.com*, *The New York Times*, *The Washington Post*, *The Wall Street Journal*, and *Financial Times*, among others. He is also known for his 2006 book, *The Party of Death: The Democrats, the Media, the Courts, and the Disregard for Human Life*. (Twitter: [@RameshPonnuru](#))

**Thomas Hofer** is Managing Partner of [H&P Public Affairs](#), a company specialized in Public Affairs, campaign management and political consulting. He is also a Permanent Fellow at the Institute for Media and Communication Policy in Berlin. Mr. Hofer is a frequent political commentator for Austrian media.

**Yussi Pick** is Managing Partner of [Pick & Barth Digital Strategies](#), a firm specializing in digital public affairs. He has lived in Washington, DC where he consulted candidate and advocacy campaigns. Together with Stefan Sengl, Mr. Pick reports on the race to the White on their popular blog [USA2016.at](#).

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We are looking forward to seeing you!  
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