The Climate Change Collaboratory (www.modul.ac.at/nmt/triple-c) is a two-year research project funded by the Austrian Climate Research Program. Marking the launch of the project, the project consortium, the Embassy of the United States of America and MODUL University Vienna cordially invite you to

Climate Change Communication and Collaboration: Translating Awareness into Collective Action

a public symposium with presentations by

David D. Herring, Communications Program Director, NOAA Climate Program Office, U.S. Department of Commerce, National Oceanic and Atmospheric Administration

Prof. Dr. Helga Kromp-Kolb, Board Member of the Austrian Chapter of the Club of Rome, Head of the Institute of Meteorology, University of Natural Resources and Applied Life Sciences

Prof. DDr. Arno Scharl, Vice President and Head of Department, MODUL University Vienna, Department of New Media Technology

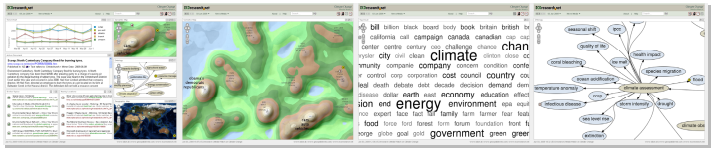
David Stainforth, Senior Research Fellow, London School of Economics, Grantham Research Institute on Climate Change and the Environment

Date: Wednesday, June 16th, 5:00 – 7:00 pm
Location: MODUL University Vienna
Am Kahlenberg 1, 1190 Vienna, Auditorium Maximum
www.modul.ac.at/map

The Climate Change Collaboratory (Triple-C) aims to utilize new media technology for strengthening the relations between scientists, policy makers, educators, environmental NGOs, news media and corporations – stakeholders who recognize the need for climate change adaptation and mitigation, but differ in their specific worldviews, goals and agendas. Triple-C will manage a large repository of expert knowledge and provide a platform for effective communication and collaboration. Innovative survey instruments in the tradition of "games with a purpose" will create shared meaning and leverage networking platforms to capture indicators of environmental attitudes, lifestyles and behaviors. Triple-C will draw upon the lessons learnt from building the Media Watch on Climate Change, the award-winning news and social media aggregator available at www.ecoresearch.net/climate.

Triple-C is funded by the *Austrian Climate and Energy Fund* within the program line ACRP (Austrian Climate Research Program). The project partners include MODUL University Vienna (Department of New Media Technology), the Vienna University of Economics and Business (Research Institute for Computational Methods), University of Graz (Wegener Center for Climate and Global Change), and the European Support Center of the Club of Rome.

We look forward to welcoming you!
RSVP by phone 01-3203555-120 or email to events@modul.ac.at and programs@usembassy.at



Media Watch on Climate Change