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CORDIALLY INVITE YOU TO

RENEWABLE ENERGY: THE BIG PICTURE

A TALK BY

GERALD BRAUN

Director, California Renewable Energy Center, University of California

AND A PRESENTATION OF

NEWS AND SOCIAL MEDIA COVERAGE ON RENEWABLE ENERGY

BY

ARNO SCHARL

Vice President, MODUL University Vienna, Department of New Media Technology

**WEDNESDAY, MAY 9, 2012
6:00 P.M.**

**AMERIKA HAUS
FRIEDRICH-SCHMIDT-PLATZ 2, 1010 VIENNA**

Please register by e-mail: programs@usembassy.at or by fax: 313-39-2057

***Gerald Braun**, Director, UC Davis Energy Institute. His experience includes leadership positions across industries and government, i.e. in energy equipment and project services industries, directing Federal and state renewable energy Research, Development & Demonstration programs, as well as advising and managing clean energy start-ups in the United States and Europe. He received a B.S. in Mechanical Engineering from the University of Michigan and advanced degrees in nuclear engineering from the Massachusetts Institute of Technology.*

***Arno Scharl**, Vice President of MODUL University, Head of the New Media Technology Department (www.modul.ac.at/nmt). Previous affiliations include Professorships at the University of Western Australia and Graz University of Technology, and a Visiting Fellowship at the University of California at Berkeley. Current research interests focus on Web intelligence and media monitoring (www.weblyzard.com), semantic technologies, and new forms of environmental communication and collaboration (www.ecoresearch.net).*

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