



Statement – President Barack Obama

“Each of us has a part to play in a new future that will benefit all of us. As we recover from this recession, the transition to clean energy has the potential to grow our economy and create millions of jobs -- but only if we accelerate that transition. Only if we seize the moment. And only if we rally together and act as one nation -- workers and entrepreneurs; scientists and citizens; the public and private sectors.”

President Barack Obama, June 15, 2010

About **energy invest**

Many experts believe that sustainable or “green” energy will have a profound impact on global markets, today and in the future. Green energy has the promising potential to act as a catalyst for business growth, especially valuable in today’s economically challenging climate. In addition, the green energy sector offers opportunities for countries to cut fuel costs, reduce the need for costly investment in existing energy infrastructures, achieve energy independence, and, above all, use their resources in a more sustainable fashion. During **energy invest**, government officials, representatives of the international business community, and green energy experts will discuss the current state of sustainable energy markets, emerging technologies, and energy financing, as well as offering their insights and sharing best practices on official policies and strategies at the nexus of energy and investment.



The Embassy of the United States of America,
The American Chamber of Commerce in Austria &
iconvienna

cordially invite you to

energy invest

The International Energy Investment Symposium



RSVP (acceptances only)

registration@icon-vienna.net, programs@usembassy.at
or by fax: 01 532-1000 30 (**iconvienna**), 01 313-39/2057 (U.S. Embassy)



KEYNOTE SPEAKERS



Michael W. Hanemann

is Chancellor's Professor, Agricultural and Resource Economics & The Goldman School of Public Policy at the University of California Berkeley (UCB). He is the Director of the California Climate Change Center at UCB. Dr. Hanemann has received numerous awards for his research and work in environmental studies and resource economics. He is a past and present advisor and member of several institutions and government agencies, including the U.S. Environmental Protection Agency.



Alois Steinbichler

has been Chairman of the Executive Board of Kommunalkredit Austria since November 7, 2008. He began his career with Continental Illinois Bank, Chicago, and State Street Bank, Boston, in Vienna, London and Zurich. Since 1987 he has worked in various senior positions in a number of banks, including Creditanstalt, Bank Austria Creditanstalt International, and UniCredit.



Stefan P. Schleicher

is Professor of Economics at the Wegener Center on Climate and Global Change and at the Economics Department at the University of Graz, Austria. He serves as a consultant to the Austrian Institute of Economic Research (WIFO) in Vienna. He held academic positions at the Institute for Advanced Studies in Vienna, the University of Bonn, the University of Pennsylvania in Philadelphia and Stanford University. His research focuses on economic modelling and economic policy issues with special emphasis on sustainable structures in the context of energy, climate, and security.



Arno Scharl

is the Vice President of MODUL University Vienna, where he also heads the Department of New Media Technology. Prior to his current appointment, he held professorships at the University of Western Australia and Graz University of Technology, was a Key Researcher at the Austrian Competence Center for Knowledge Management, and a Visiting Fellow at Curtin University of Technology and the University of California at Berkeley. His current research interest focuses amongst others on virtual communities and environmental online communication.

MODERATION



Gerhard Hrebicek

is President of **icon**vienna. He has been working as an international Manager and Executive Director since 1988 in several industrial and brand companies. In 1996 he started his own business group with specialisation in international business, value based management, and brand valuations as a source for corporate development. Furthermore he is CEO of the European Brand Institute.

PROGRAM

Moderation: **Gerhard Hrebicek**, President **icon**vienna

1:30-2:00 p.m. Registration

2:00-2:30 p.m. Welcome & introductory remarks

Ambassador William C. Eacho, III – Ambassador of the United States of America to Austria

Felix Thun-Hohenstein – President of the American Chamber of Commerce in Austria, Managing Director 3M Austria

Opening Statement - Policies and strategies Austria & EU

Reinhard Mang, Secretary – General, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management

2:30-3:10 p.m. **Keynote**

Michael W. Hanemann – Chancellor's Professor, University of California
Overview of U.S. policies on green technology development and green job

3:10-3:30 p.m. audience Q & A

3:30 - 4:00 p.m. Coffee break

4:00 - 4:10 p.m.

Arno Scharl - Vice President, MODUL University Vienna
New Media for Climate Change Communication and Collaboration

4:10 - 4:35 p.m.

Alois Steinbichler – CEO Kommunalkredit Austria AG
Overview of current financing opportunities in Austria and EU

4:35 – 5:00 p.m.

Stefan P. Schleicher - Professor of Economics, Wegener Center for Climate and Global Change, Economics Department, University of Graz
Overview of EU policies on green technology development and green job

5:00-6:00 p.m. **Panel discussion “greening the globe”** and audience Q & A with M. Hanemann, A. Steinbichler, S. P. Schleicher, A. Scharl and **Josef Mayer** – Vice Minister Austrian Federal Ministry of Economy, Family and Youth

6:00 p.m. Cocktail Reception

Conference language: English

Program subject to change