SELECTUSA

U.S. COMMERCIAL SERVICE
United States of America
Department of Commerce

U.S. Commercial Service Australia and SelectUSA Present:

Doing Business & Investing in the U.S.

With the world's largest consumer market, a culture of innovation and a business friendly environment, it is no wonder that the U.S. remains the number one destination for Australian companies.

Please join us for a series of panel sessions involving U.S. market experts to learn about successfully exporting to the U.S., as well as expanding and investing in the States.

Event Information:

Tuesday, September 9, 2014
From 7:00 am to 11:15 am
NSW Trade & Investment Centre
Level 47, MLC Centre, Martin Place
Sydney, NSW 2000
Cost: Free
Capacity: Max. 100

Keynote speaker:

Aaron Brickman—Deputy Executive Director, SelectUSA

Topics include: Export opportunities, finding the right partner, exporter case studies, legal issues, visas/immigration, federal and state incentives, hot investment sectors, site selection process and acquisition.

To register for *Doing Business & Investing in the U.S.*, please contact us at Office.Australia@trade.gov or 02 9373 9202. Space is limited.

Event partners:

AMCHAM

Export Council of Australia

NSW GOVERNMENT | Trade & Investment

Supported by:

Australian Government
Austrade

Australia UNLIMITED

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Morning Program Schedule (Sydney)

7:00-7:30 am	Registration and light breakfast
7:30-7:35 am	NSW Government welcome remarks and introduces U.S. Consul General Llorens
7:35-7:50 am	Key Note Address - The New Face of the United States and the Opportunities it Presents – Consul General Hugo Llorens

Session 1: Export Lab – Doing Business in the U.S.

7:50-8:00 am	Lisa McAuley, Export Council of Australia Set the scene with results from the International Business Survey which ranked the U.S. as the number 1 market for Australian exporters.
8:00-8.40am	*Panel Discussion: Common Barriers to Doing Business in the US* Moderated by Ian Smith, United States Connect Managing Legal Risk – David Ryan, DLA Piper Finding the Right Partner – John Johnson, Pyksis Company Case Study – Matthew Lewis, EnduroShield Plus 15 minutes Q&A
9:00-9:15 am	Break/coffee

Session 2: Expanding in the U.S.

9:15-9:25 am	AmCham CEO, Niels Marquardt remarks
9:25-10:45 am	*Panel Discussion: Expanding and Investing in the U.S.* Expanding your business to the US - Aaron Brickman, SelectUSA Company Structures - Patrick Fazzone, Montgomery, Fazzone & Taylor Site selection and practical issues – Bruno Mascart, Altios Immigrant and Investor Visas – U.S. Consulate Sydney Plus 15 minutes Q&A
11:00-11:15	Closing remarks/wrap up – speakers TBD