SELECTUSA

U.S. COMMERCIAL SERVICE
United States of America
Department of Commerce

U.S. Commercial Service Australia and SelectUSA Present:

Doing Business & Investing in the U.S.

With the world's largest consumer market, a culture of innovation and a business friendly environment, it is no wonder that the U.S. remains the number one destination for Australian companies.

Please join us for a series of panel sessions involving U.S. market experts to learn about successfully exporting to the U.S., as well as expanding and investing in the States.

Event Information:

Wednesday, September 10, 2014
From 9:00 am to 12:00 pm
Level 27, 121 Exhibition Street
Melbourne VIC 3000
Cost: Free

Keynote speaker:

Aaron Brickman—Deputy Executive Director, SelectUSA

Topics include: Export opportunities, finding the right partner, exporter case studies, legal issues, visas/immigration, federal and state incentives, hot investment sectors, site selection process and acquisition.

To register for *Doing Business & Investing in the U.S.*, please contact us at Office.Australia@trade.gov or 02 9373 9202. Registration is required.

Space is limited

Event partners:

AMCHAM

eca Export Council of Australia

State Government Victoria AUSTRALIA

Supported by:

Australian Government Austrade

Australia UNLIMITED

SELECTUSA

U.S. COMMERCIAL SERVICE
United States of America
Department of Commerce

U.S. Commercial Service Australia and SelectUSA Present:

Doing Business & Investing in the U.S.

Morning Program Schedule (Melbourne)

9:00-9:05 am Welcome—State Government of Victoria

Session 1: Export Lab – Doing Business in the U.S.

9:05-9:15 am Export Council of Australia - Lisa McAuley
Set the scene with results from the International Business Survey which ranked the U.S. as the number 1 market for Australian exporters.

9:15-10:00 am *Panel Discussion: Common Barriers to Doing Business in the U.S.*
Moderated by Ian Smith, United States Connect
Managing Legal Risk - Mark Burger, DLA Piper
Finding the Right Partner - John Johnson, Pyksis
Company Case Study - Travis Crothers, Buzz Products
Plus 15 minutes Q&A

10:00-10:15 am Victorian Government Programs to Assist Exporters

10:15-10:25 am Break/coffee

Session 2: Expanding in the U.S.

10:25-11:45 am *Panel Discussion: Expanding and Investing in the U.S.*
Expanding your business to the U.S. - Aaron Brickman, SelectUSA
Company Structures - Patrick Fazzone, Montgomery, Fazzone & Taylor
Site selection and practical issues - Bruno Mascart, Altios
State and local incentives and tax implications - Paul Lo, WTP Advisors
Plus 15 minutes Q&A

11:45-12:00 pm Closing remarks/wrap up