

## 美國研究所 2014 暑期研習獎學金申請簡介

### JOURNALISM AND MEDIA

#### 新聞與媒體

Host Institution: Ohio University

Late June - Early August, 2014

研習期間: 2014 年 6 月底至 8 月初

Deadline for Applications: January 11, 2014

申請報名截止日期: 2014 年 1 月 11 日



#### 1. Institute Objectives 研習會目標

Study of the U.S. Institutes for Scholars are intensive post-graduate level academic programs with integrated study tours whose purpose is to provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The ultimate goal of these Institutes is to strengthen curricula and to enhance the quality of teaching about the United States in academic institutions abroad.

#### 2. Program Description 研習會簡介

The Study of the U.S. Institute on "Journalism and Media" will provide a multinational group of 18 journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, international journalism, and media business models. The Institute will cover strategies for teaching students of journalism the basics of the tradecraft: researching, reporting, writing, and editing. The program will also highlight technology's impact on journalism, such as the influence of the internet, the globalization of the news media, the growth of satellite television and radio networks, and other changes in media that are transforming the profession. The Institute will be hosted by Ohio University. Prospective applicants are encouraged to visit the following website to obtain general information about the previous year's Institute: <http://exchanges.state.gov/susi>.

The Institute is tentatively scheduled for late June to early August, 2014

#### 3. Housing and Meal Arrangements

When possible, each participant will have a private room with a shared bathroom during the residency portion (four weeks) of the Institute. However, private room accommodations cannot be guaranteed during the residency portion of the program. During the study tour (up to two weeks), participants will likely share a hotel room with another participant of the same gender. During the

residency, housing will typically be in college or university owned housing. Most meals will be provided at campus facilities, though participants may have access to a kitchen to cook some meals on their own. Full details will be provided when available. It is important that applicants understand these arrangements, particularly sharing a hotel room with another participant for up to two weeks.

Care will be taken to ensure that any special requirements regarding diet, daily worship, housing, and medical care are satisfied.

#### 4. Health Insurance

All participants will receive the Department of State's coverage of up to USD100,000, with a \$15 co-pay per medical visit, for the duration of the program. Pre-existing conditions are not covered. Information on the health benefit program may be found online at <http://usdos.sevencorners.com>.

#### 5. Funding

The Study of the U.S. Institute will cover all participant costs, including: program administration; international travel; domestic travel and ground transportation; book, cultural, housing and subsistence, mailing, and incidental allowances.

#### 6. Program Requirements and Restrictions

All participants are expected to participate fully in the program. Applicants should be aware that they are applying for an intensive program and there will be little time for personal pursuits unrelated to the program. The Institute is not a research program. Participants must attend all lectures and organized activities and complete assigned readings. Family members and/or friends may not accompany participants on any part of the program [no exceptions]. Please note that Institute curriculum will not formally address teaching methodology and pedagogical methods. It is important that applicants understand and accept these requirements and restrictions.

#### 7. Candidate Qualifications

(A) Study of the U.S. Institutes are highly competitive. Priority will be given to candidates who have firm plans to enhance, update or develop courses and/or educational materials with a U.S. studies focus or component; who have no prior or limited experience in the United States; and who have special interest in the program subject areas as demonstrated through past scholarship, accomplishments, and professional duties.

(B) Candidates should be mid-career, highly-motivated and experienced scholars and professionals from institutions of higher education or research focused organizations (not-for-profits, think tanks, etc.). While the educational level of participants will likely vary, most should have graduate degrees and have substantial knowledge of journalism and media.

(B) Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. studies areas related to journalism and media. While the nominee's scholarly and professional credentials are an important consideration, the potential impact and multiplier effect of the Institute is equally important. Ideal candidates will have little or no prior experience in the United States.

(C) Candidates must demonstrate English language fluency. Institutes are rigorous and demanding programs; participants will be expected to handle substantial reading assignments in English and to fully and actively participate in all seminar and panel discussions. English fluency is vital to a successful experience in the Institute.

(D) Candidates should be willing and able to fully take part in an intensive post-graduate level academic program and study tour. It is important that applicants are comfortable with campus life (including campus-style accommodations) and an active program schedule. While senior faculty members and new professionals to the field are eligible applicants, first consideration will be given to mid-career professionals with little or no prior experience in the United States.

#### 8. To Apply for the Institute

Applicants should submit an application for this program by fax or e-mail. The application deadline is January 11, 2014. To request application form, please contact the American Center Office at (02) 2723-3959 ext. 224 or [application@mail.ait.org.tw](mailto:application@mail.ait.org.tw).

To submit an application or to request more program details, all interested scholars are welcome to contact Cultural Affairs Specialist Rei-shang Wang, AIT American Center, Suite 2101, 21F, No. 333 Keelung Road, Section 1, Taipei, 110 Taiwan  
[台北市基隆路一段333號21樓2101室].  
Tel: (02) 2723-3959 ext 224; fax: (02) 2725-2644 e-mail: [application@mail.ait.org.tw](mailto:application@mail.ait.org.tw)

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