



# THE U.S.-MIDDLE EAST PARTNERSHIP INITIATIVE (MEPI)

## OUTREACH

### During the Project Period

We encourage grantees to take the following steps:

- Provide participant lists to the Local MEPI Alumni Chapter or upload them to the Performance Reporting System (MEPI database). This information is used by MEPI staff to verify Alumni Network membership and should only be shared with permission of the participants. MEPI will not be able to approve Alumni Network applicants whose participation it is unable to verify with grantees.
- Invite the local MEPI Alumni Chapter Coordinator to speak with participants at MEPI-funded activities. Not only will this inform participants about the Alumni Network, but it will also offer participants a human link to the Alumni Chapter.
- Coordinate with the MEPI Alumni Local Chapter when conducting activities. The Local Alumni Chapter may be interested in jointly organizing activities or providing cost-share and alumni volunteers. The Local Chapter may also help publicize activities so MEPI grantees can reach a larger audience.

### Print Media

You are strongly encouraged to provide success stories, photos, and videos at regular intervals throughout the implementation of your grant. Success stories, photos and videos can be submitted to your MEPI Project Officer via email. If requested, the MEPI Outreach Team will provide guidance to assist you in writing these stories and/or taking photos and videos.

Types of success stories include, but are not limited to:

- A single event, such as a conference that clearly articulates why and how the particular event is important to advance the overarching goals of the project. It should also include information on how the project created positive change for participants or the community.
- A series of successful activities that move the project forward. Same elements as above apply.
- A testimonial or story from or about a participant or alumnus or alumna who achieved a success or milestone because of skills and knowledge acquired through the MEPI project.

### MEPI ONLINE TOOLS

MEPI Websites:

[www.mepialumni.org](http://www.mepialumni.org) - MEPI Alumni  
[www.mepi.state.gov](http://www.mepi.state.gov) - MEPI Homepage  
[www.maktabatmepi.org](http://www.maktabatmepi.org) - MEPI Library

Social Media:

[www.facebook.com/USMEPI](https://www.facebook.com/USMEPI)  
[www.twitter.com/USMEPI](https://www.twitter.com/USMEPI)  
Alumni Chapter Facebook Groups

### Social Media

MEPI's Outreach Team actively engages audiences through Facebook and Twitter. Submission of timely, short updates (approximately 30 words) that could be used on social media is also greatly appreciated.