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## NEW PERIODICALS @ the Library



### American Photo

ISSN: 1046-8986

Frequency: Bi-monthly

American Photo is the essential magazine for everyone who is passionately interested in the art, craft and culture of photography at its highest level. Each issue provides a showcase of inspiring imagery, tells the stories behind the photographs, and identifies the trends, people, themes and tools that photography enthusiasts must know about now.. Explores the creative aspects of photography and the persons behind the work for professional, advanced, and newly aspiring photographers. Reviews exhibits and books; examines the working methods of the professionals.



### Animation Magazine: the news, business, technology & art of animation

ISSN: 1041-617X

Frequency: Monthly

Animation Magazine is a publication covering the animation industry, including aspects of film and television animation, visual effects and video games. Covers traditional as well as computer-generated animation. Contains columns by industry professionals and reviews coming events, news, and industry trends.

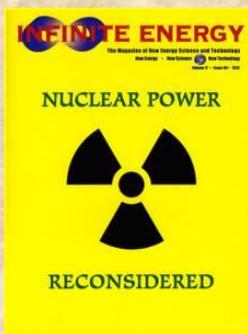


### International Cinematographers Guild Magazine: film and video techniques magazine

ISSN: 1527-6007

Frequency: Monthly

The International Cinematographers Guild represents the most talented camera professionals in the world. The articles are written by professionals for professionals, covering cinematography and video techniques.



### Infinite Energy: the magazine of new energy science and technology

ISSN: 1081-6372

Frequency: Bi-monthly

Infinite Energy is the publication of the New Energy Foundation, Inc. It is a technical magazine with outreach to the general public, providing material of interest to all people. It includes highly technical papers, patents, and non-technical articles on new energy and new science, as well as news on developments in the field, and the social, political, and economic implications of these changes. To maintain the highest editorial standards, Infinite Energy is written and edited by scientists, engineers, and expert journalists.



**Journal of Advertising**

ISSN: 0091-3367

Frequency: Quarterly

**Journal of Advertising** is the official journal of the American Academy of Advertising. The **Journal of Advertising** is the premier academic publication covering significant intellectual development pertaining to advertising theories and their relationship with practice. The goal of the **Journal** is to provide a public forum that reflects the current understanding of advertising as a process of communication, its role in the changing environment, and the relationships between these and other components of the advertising business and practice.



**Journal of Small Business Management**

ISSN: 0047-2778

Frequency: Quarterly

The primary purpose of the **Journal of Small Business Management (JSBM)** is to publish scholarly research articles in the fields of small business management and entrepreneurship. As the official journal of the International Council for Small Business (ICSB), the **JSBM** is recognized as a primary instrument for projecting and supporting the goals and objectives of this organization, which include scholarly research and the free exchange of ideas. The journal, which is circulated in 60 countries around the world, is a leader in the field of small business research.



**National Geographic Traveler**

ISSN: 0747-0932

Frequency: 8 times a year

**National Geographic Traveler** is the world's most widely read travel magazine. It championed sustainable travel before it was cool and, eight times annually, celebrates journeys that are about place, experience, culture, authenticity, living like the locals, and great photography. It makes a distinction between tourism and travel, and stresses inquisitive not acquisitive trips. And, with the theme of "Nobody Knows This World Better," it eschews fashion and fluff in favor of articles that offer a strong sense of place, inspiring narratives that make readers take trips, and solid service information to help them plan those trips.



**Parent & Child**

Frequency: 9 times a year

**Scholastic Parent & Child Magazine** gives parents the tips, tools, strategies, and expert insight to raise happy, healthy kids who love to learn.

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