

中文版



CONSULATE GENERAL OF THE UNITED STATES  
**HONG KONG & MACAU**



# American Corner - University of Macau



# Macau Overview

- 29.5 square km
- Population 545,000
- Portuguese colony until 1999
- GDP US\$31 billion (US\$60,000/capita)
  - Gaming industry, tourism

# Hong Kong (to compare)

- 1,104 square km
- Population 7,000,000
- British colony until 1997
- GDP US\$326 billion (US\$46,000/capita)
- 8 major universities and numerous libraries, scholarly institutions, non-profits, etc.

# University of Macau

- School established 1981, now public
- Largest university in Macau
- 7,000 students and 400 teaching staff
- Moving to Hengqin campus late 2012



# Programs



- Poster shows
- Film nights
- Game nights
- Educational advising
- Book/media collection



# Opportunities & Benefits

- A dedicated U.S. space in Macau SAR
- Support from English Language Centre (ELC)
- Largest higher education in Macau
- Proximity to Mainland China + numerous mobile students = influence & amplification of accurate info in region

# Challenges

- Moving to new campus and little info provided about new context
- Library partners at UM not active enough
- Reducation in English Teaching Assistants
- Location
- Boundaries



# Growth

- EducationUSA Advising
  - More frequent; use Co.Nx; “Macau Day”
- Develop core group student volunteers
- Better branding of American Corner
- More active digital presence
- More speakers from IV, Fulbright, other Americans in the area

# Looking Ahead

- University of St. Joseph's
  - Private school, enthusiastic, central location for public access
- UM Global Affairs Office - strong partners for internationalization of goals